



**UWI**  
FIVE ISLANDS  
CAMPUS



**SCHOOL OF  
BUSINESS &  
MANAGEMENT**

**2022-2023  
STUDENT HANDBOOK**





**UWI**  
FIVE ISLANDS  
CAMPUS

The School of Business and Management Undergraduate Handbook is provided for the convenience of students. It sets out the School's regulations governing the programmes offered; important guidelines and information on the courses offered at Five Islands Campus.

The current edition was finalized on August 25, 2022. A concerted effort was made to eliminate all errors but students must check with the School at the start of the semester and during the course of the academic year for updates as well as corrections of any errors or omissions that have come to light subsequent to the finalization of the Handbook. Students should always check with the latest School Handbook when considering programme options.





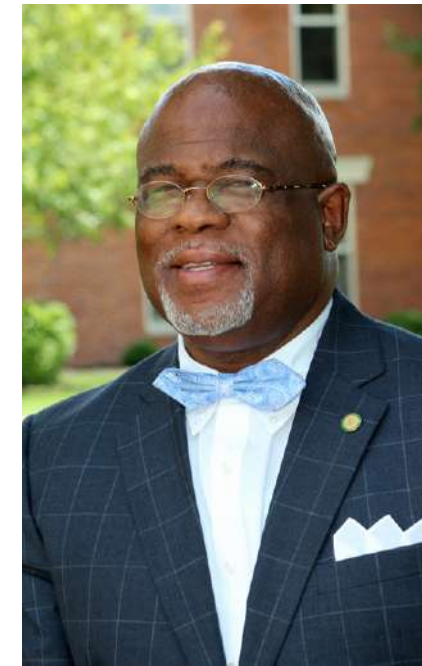
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## DIRECTOR OF ACADEMIC AFFAIRS MESSAGE TO STUDENTS



Dear Five Island Campus Digital Learners,

Welcome to the start of a new academic year!

It has been encouraging to hear from students and their families over the summer break and to see members of the Five Islands Pelican family again on our campus—all practising the health guidelines that are so necessary for us to have a successful term. If you are a new student, congratulations on joining the prestigious University of the West Indies-FIC student body. Earning a place in our learning environment is no small feat. We are thrilled to welcome you to our dynamic University – an engine of innovation where you can reimagine and prepare for the future of work, lifelong learning, and advanced studies.

After months of uncertainty about the modalities of classes because of the COVID-19 pandemic, we have renewed hope for this 2022/2023 Academic year and many face-to-face classes, along with a mix of online and blended courses. Your department will share full details on specific course offerings. And you will also find out more concerning the safety measures related to the return to seated courses.

Our faculty and staff have worked hard over the summer to provide you with a great educational experience. There are many resources available to help you succeed. Please do not hesitate to reach out to one of the many offices on campus that are here to help you. I will take this moment to thank the faculty and staff for their hard work and diligence.

Let's make this academic year the best for learning, creative expression, social responsibility, and scholarship. I encourage you to consider diverse opinions, seek answers to difficult questions and put forth your best efforts during each term this year. This is your moment of excellence. This is your opportunity to grow and develop your knowledge and skills.

Again, we welcome you to AY 2022–2023. Pelican Pride!!!!

Grateful,

Curtis B. Charles, PhD.

Dean/Director of Academic Affairs

# MESSAGE FROM THE HEAD OF SCHOOL



Welcome to the School of Business and Management!

We are embarking on academic year 2022/2023 with excitement, enthusiasm, and cautious optimism for an emerging reality tempered by the lingering impact of the coronavirus pandemic on our economies, the operations of the University of the West Indies (UWI), the Five Islands Campus (FIC), and our interactions with students.

As a beginning or returning student, your enrolment in the School of Business and Management is one of the more important stages in your lives. We remain strong in our conviction that especially in these uncertain times, the School

of Business and Management has the crucial responsibility to help you acquire knowledge and develop skills and competences that will prepare you to take advantages of emerging opportunities in a volatile world. Your ability to be flexible, adapt to changing conditions will be essential in creating solutions to mankind's most urgent challenges especially those that directly threaten our region's prosperity.

For academic year 2022/2023, the School of Business and Management will introduce a full Bachelor of Science (BSc) in Hospitality and Tourism Management to our undergraduate offerings. This is a significant addition to the School's portfolio and testament to our commitment to support regional economic development through education and partnership with enterprises in key industries in Antigua and Barbuda and the OECS.

I encourage you be creative and apply your talents as you gain knowledge, develop new competences and expand your social network. Participate in the Guild of Student and other extra-curricular activities, build relationships with your fellow students and explore the many opportunities the UWI provide to build your social capital. It will be worth the time spent.

Thank you for choosing the School of Business and Management at the Five Islands Campus to pursue your studies. Together, let us make this a most rewarding and enriching year.

Welcome!

Dr Karen A Murdock

# STAFF LIST 2022-2023

## FACULTY OFFICE & OFFICERS

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Email: [business-management.fiveislands@uwi.edu](mailto:business-management.fiveislands@uwi.edu)

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## ADMINISTRATIVE STAFF

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B.Sc. M.Sc. (UWI), DEA, Ph.D., (University of Barcelona)

Senior Lecturer in Strategy & Management

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Secretary

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## ECONOMICS UNIT

### ACADEMIC STAFF

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B.Sc., M.Sc.; Ph.D., (UWI)

Senior Lecturer in Economics

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**DIXON, EDWARD**

B.Sc., M.Sc. (UWI), PhD (Goldsmiths, University of London)

Lecturer in Entrepreneurship

**GITTENS, CLEOPATRA**

B.B.A, M.Sc. (Baruch College, NY), PhD (UWI)

Lecturer in Finance

**MURDOCK, KAREN**

B.Sc. M.Sc. (UWI), DEA, Ph.D., (University of Barcelona)

Entrepreneurship, Strategy & Management

Senior Lecturer in Strategy & Management



# ACADEMIC CALENDAR 2022–2023

## GRADUATION DATE

Saturday October 8, 2022

## SEMESTER I DATES 2022–2023

Semester *begins* August 28th, 2022

Teaching *begins* Monday September 5th, 2022

Teaching *ends* Friday November 25th, 2022

Review/Study Week November 27th – December 3rd, 2022

Examinations *begins* Monday December 5th, 2022

Examinations *ends* Thursday December 22nd, 2022

Semester I *ends* Thursday December 22nd, 2022

## SEMESTER II DATES 2022–2023

Semester II *begins* Sunday January 15th, 2023

Teaching *begins* January 16th, 2023

Teaching *ends* Friday April 14th, 2023

Review/Study Week *begins* Sunday April 16th, Sunday 23rd, 2023

Semester Break *begins* Monday April 17th, 2023

Examinations *begins* Monday April 24th, 2023

Examinations *ends* Friday May 12, 2023

Semester II *ends* Friday May 12, 2023

# GENERAL REGULATIONS FOR THE DEGREE OF BACHELOR OF SCIENCE IN THE SCHOOL OF BUSINESS AND MANAGEMENT

## DEFINITION OF TERMS

<b>ADVISING HOLD</b>	An Advising Hold may be placed on a student record to indicate that the student must get academic advising prior to registration.
<b>ANTI-REQUISITES</b>	Refers to courses where content overlap precludes courses being taken together for credit. Students are urged to view the listings in this handbook and consult their department for guidance.
<b>CORE OR COMPULSORY COURSES</b>	Courses that students must complete in order to be awarded a degree.
<b>CREDIT</b>	Refers to a unit of study counting towards a degree or diploma. Undergraduate courses in the Faculty normally carry a weighting of three (3) credits. A number of courses, however, carry a weighting of six (6) credits.
<b>EXEMPTION WITH CREDIT</b>	Refers to cases where a student is granted exemption from UWI courses because the student has already passed courses in other programmes at UWI or passed courses of similar content at other recognized institutions. Students are not required to take replacement courses.
<b>FREE ELECTIVES</b>	Courses which are optional in the degree programme concerned and may be selected from any department or faculty. Please note that Level I courses cannot be used as electives in Level II/III of the programme.
<b>LEVEL I, LEVEL II &amp; LEVEL III</b>	Represents the different standard of courses that must be completed in the undergraduate degree programme. Each level is designated by the first numeral in the course code. Levels II and III courses are equally weighted for the assessment of class of degree.
<b>PREREQUISITES</b>	Courses which must be completed before registration for another course is permitted.

# 1. QUALIFICATIONS FOR ADMISSION

DURATION	MINIMUM ADMISSION REQUIREMENTS
<b>Three (3) Years</b>	<p><b>Minimum Requirements for the Three (3) Year Degree Programme</b></p> <p>Applicants must satisfy the requirements in either (a) and (b) or (c) below:</p> <ul style="list-style-type: none"><li>(a) CXC/CSEC or GCE O'Level passes in a minimum of five (5) subjects. Subject requirements are Mathematics and English Language. Grade requirements for CXC/CSEC are General Proficiency, Grades I or II pre-1998 and Grades I, II, or III from June 1998; and</li><li>(b) CAPE or GCE A'Level passes in a minimum of two (2) subjects. CAPE subjects must consist of both Unit 1 and Unit 2.</li><li>(c) An Associate degree, from approved Caribbean tertiary level institutions with a minimum GPA of 2.5.</li></ul>
<b>Four (4) Years</b>	<p><b>Minimum Requirements for the Four (4) Year Degree Programme</b></p> <p>Applicants must satisfy the requirements in either (a) and (b) below:</p> <ul style="list-style-type: none"><li>(a) CXC/CSEC or GCE O'Level passes in a minimum of five (5) subjects. Subject requirements are Mathematics and English Language. Grade requirements for CXC/CSEC are General Proficiency, Grades I or II pre-1998 and Grades I, II, or III from June 1998, and</li><li>(b) CAPE or GCE A'Level passes in at least one (1) subject. CAPE subject must consist of both Unit 1 and Unit 2</li></ul>

## English Language Proficiency Test (ELPT)

- 1.2 All applicants to the University of the West Indies are required to sit the English Language Proficiency Test (ELPT) to determine their level of entry to FOUNI006 Exposition for Academic Purposes or FOUNI008 Introduction to Professional Writing.
- 1.3 Applicants for entry into Economics, Accounting, Management Studies, Psychology and degree options (specialization and majors) are required to have a minimum of a Grade III pass in CXC (General) Mathematics or a qualification deemed by Board of Academic Affairs (BOBM) to be equivalent.

## Exemption from Sitting ELPT

1.4 Applicants in the categories below are NOT required to sit the test:

- (a) Persons with any ONE of the following English Language qualifications:
  - Grade 1-CXC/CSEC English A examination
  - Grade A-GCE O'Level English Language examination
  - Grade A-GCE A/O'Level General Paper examination
  - Grades 1 & 2-CAPE Communication Studies
  - Grade B or above-college English course from an approved university.
- (b) Persons who are already holders of an undergraduate degree from the UWI or from an approved university.

## Mathematics Proficiency Test (MPT)

1.5 Students who possess one of the following within the last five (5) years are exempt from taking the Mathematics Proficiency Test (MPT) and can register for ECON1003 Introduction to Mathematics for Social Science I and ECON1005 Introduction to Statistics.

- Associate Degree in Mathematics (solely or jointly with another discipline),
- Grades 1 to 4 in ALL CAPE Mathematics Units 1 or 2,
- Grades A, B or C in Cambridge 'A' Level Mathematics,
- Grades 1 or 2 in CSEC General Proficiency Mathematics,
- Grades 1 or 2 in CSEC Additional Mathematics,
- Grades 9, 8, 7 or 6 in GSCE Mathematics under the new grading scheme (A or B under the old grading scheme),
- A pass in the SCHOOL OF BUSINESS AND MANAGEMENT, Mathematics Proficiency Test,
- Grade C or higher in the Faculty's Preliminary Mathematics for Social Sciences course.
- Grades 7, 6, 5 and 4 for the International Baccalaureate (IB) in (a) Mathematical Studies SL, (b) Mathematics SL, (c) Mathematics HL and (d) Further Mathematics HL
- Grades 7, 6, 5 and 4 for the International Baccalaureate (IB) in Mathematics HL and Further Mathematics HL only are exempt with credit from ECON1003

N.B.:

- (a) SL = standard level HL = higher level
- (b) From 2021, the names of the IB mathematics courses will be replaced by Mathematics Analysis and Approaches (SL/HL) and Mathematics and Interpretations (SL/HL)
- (c) Math courses from other institutions other than those explicitly listed above will be assessed by the Department of Economics

## Exemption with Credit

1.6 The following list of exemptions apply to the students in the SCHOOL OF BUSINESS AND MANAGEMENT. Exemptions are subject to the discretion of the School and qualifications

may be deemed to be obsolete by the School's Board of Academic Affairs. Students who wish to apply for exemptions outside of the programmes and equivalent courses listed below may do so by submitting an exemption form to the Office of the School of Business and Management. If the qualification was obtained from an external university the student would need to supply the relevant course outlines so that the courses may be evaluated and assessed.

**(i) From CAPE**

Exemptions with credit is granted automatically for Grades 1 to 4 for CAPE Units 1 and 2 in the following subject areas:

CAPE SUBJECTS	UWI LEVEL I COURSES	
CAPE Accounting Unit 1	ACCT1002	Introduction to Financial Accounting
CAPE Accounting Unit 2	ACCT1003	Introduction to Cost & Management Accounting
CAPE Economics Unit 1	ECON1001	Introduction to Microeconomics
CAPE Economics Unit 2	ECON1002	Introduction to Macroeconomics
CAPE Information Technology Units 1 and 2	MGMT1000	Introduction to Computers
CAPE Management of Business Units 1 and 2	MGMT1001	Introduction to Management
CAPE Sociology Unit 1	SOCI1002	Introduction to Sociology I
CAPE Sociology Unit 2	SOCI1000	Introduction to Sociology II
CAPE Applied Mathematics Unit 1	ECON1005	Introduction to Statistics* (from 2008)

## 2. TRANSFERS

### Inter and Intra Faculty Transfers

- 2.7 Students in another School who have completed Level I of a degree programme of the University of the West Indies are eligible for transfer to the Level II of a degree programme offered by the School of Business and Management. Such students must, at the time of transfer, have passed courses which satisfy the Level I requirements of the School of Business and Management, as well as the prerequisites of the relevant courses of the programme into which the transfer is sought. Transfers are offered to students who have acquired a strong Level I record. (B+ average and above)
- 2.8 Students registered in the Faculties of Social Sciences and Sciences and Technology on another Campus who have completed Level I of a degree programme are eligible for transfer to Level II in the School of Business and Management, Five Islands Campus.
- 2.9 Transfer may also be offered to any student registered in any other Faculty of the University of the West Indies and who has successfully completed the Level I prerequisites to Levels II & III courses in the area of intended major or special and has also completed the required Foundation Course(s).
- 2.10 Consideration for transfer will not be given to students in the year they were accepted to the School. Students may, upon receipt of an offer from the Admission Office, choose to reject that initial offer and immediately request their desired Major.
- 2.11 Students approved for transfer must pursue the programme requirements outlined in the Handbook for the year approval was granted.

## 3. COURSE OF STUDY

Candidates for any of the degree programmes must pursue a course of study comprising at least 90 credits at least 30 credits at Level I and at least 60 credits at Levels II and III. The Board of Academic Affairs may require that the timing of registration in particular courses be such as to ensure that the course of study extends over either at least five (5) semesters and two (2) summer school sessions or six (6) semesters.

### LEVEL I REQUIREMENTS

- 3.1 Students MUST complete ALL the requirements for Level I and Level II/III of their degree programme as indicated here.

Level I consists of a minimum of 30 credits or ten 3 -credit Level I courses, depending on the choice of degree i.e. a single major, a double major, one major and one or two minors or a special. The choice made will determine whether or not additional courses must be taken.

Requirements for Level I of the degree are as follows:

- a. Three (3) University foundation courses
- b. Prerequisites for Level II courses and/or free electives
- c. Any other courses designated by the respective departments which are not included in the above.



## UNIVERSITY FOUNDATION COURSES

3.2 As of 1998–99 all students registered in the University of the West Indies will be required to complete a minimum of 9 credits of Foundation Courses including MGMT1000 Introduction to Computers.

Foundation courses are University-wide courses and they are designed to promote sensitivity to and awareness of distinctive characteristic features of Caribbean cosmologies, identities and cultures.

- a. FOUN1006 Exposition for Academic Purposes
- b. FOUN1008 Introduction to Professional Writing
- c. FOUN1101 Caribbean Civilization
- d. FOUN1201 Science, Medicine and Technology in Society
- e. FOUN1301 Law, Governance, Economy and Society
- f. Any other course approved for the purpose by the Board of Undergraduate Studies

Students registered in the School of Business and Management will be required to include among such Foundation Courses FOUN1008 Introduction to Professional Writing or FOUN1006 Exposition for Academic Purposes.

The elective Foundation course, FOUN1301 Law, Governance, Economy and Society, will not count for credit in the programme of the School of Business and Management.

Exemption in whole or in part from the requirements under [3.2(a- e)] may be granted from time to time by the Board for Undergraduate Studies.

## 4. REQUIREMENTS FOR ENTRY TO LEVELS II AND III

4.2 Students are required to satisfy prerequisites for Levels II and III courses.

- A minimum of twenty-four credits at Level I including eight core courses is required to progress to Level II.

## 5. REQUIREMENTS FOR THE AWARD OF THE DEGREE

5.1 In order to qualify for the award of a degree a student must:

- Have completed a minimum of 90 credits (normally equivalent to 30 semester courses)
- Have completed at least thirty credits from Level I semester courses (including the Foundation Course requirement), and at least sixty credits from Levels II and III semester courses

Students registering for more than twenty Level II/III courses must indicate in writing which of the additional courses are “not for credit at the time of registration”. Students will not be permitted to register for “not for credit” courses after satisfying the requirements for the award of the degree.

5.2 Degrees are offered in the following categories:

### **Special Major**

5.2.1 The degree majors with which the above minors may be combined will be

approved by the Board of Academic Affairs and Board for Undergraduate Studies and listed as programme offerings in the School’s Handbook.

5.2.2 Students may also request to combine a Social Science major with a minor offered by another School. To do this, the permission of the Director of Academic Affairs and both heads of School must be sought and obtained.

5.2.3 A student may with the permission of the Director of Academic Affairs change any major, special or minor for which that student is registered.

## 6. REGULATIONS FOR FULL-TIME PROGRAMME

6.1 A full-time student:

- (a) Shall complete the degree programme in not more than eleven (11) semesters and five (5) summer school sessions;
- (b) Will unless Academic Board approves otherwise on the recommendation of the Board of Academic Affairs be required to register for ten (10) semester courses in any one year and five (5) semester courses in any one semester. Permission may be sought for not more than one additional course per semester by any student who needs that one course for completion of the requirements for the degree or who has been awarded a grade of A as the examination mark for more than half of the courses for which that student has been examined when registered in the School.
- (c) Will be required to withdraw from the School unless he/she has gained at least:
  - fifteen (15) credits at the end of the second semester
  - thirty-three (33) credits at the end of the fourth semester
  - fifty-one (51) credits at the end of the sixth semester
  - sixty-nine (69) credits at the end of the eighth semester

N.B. Credits gained from courses done in another programme will not be counted towards the rate of progress.

## 7. REGULATIONS FOR PART-TIME PROGRAMME

- (a) A part-time programme is offered for Level I of the B.Sc. degree at Five Islands Campus. Level II and III are available in all programmes offered at the Five Islands Campus.
- (b) The Board of Academic Affairs may require that the timing of registration in particular courses be such as to ensure that the course of study for the Level I programme extends over at least three (3) semesters inclusive of one (1) summer school session. At the Five Islands Campus usually part-time students will complete a maximum of 6 courses in the first year, 8 courses or (24 credits) in the second year, 8 courses in the third year and 8 courses in their fourth year. Part-time students can register for up to three courses or (9 credits) in Summer School.
- (c) A part-time student will be required to withdraw from the School unless he/ she has gained:
  - six (6) credits at the end of the second semester
  - eighteen (18) credits at the end of the fourth semester

- twenty-four (24) credits at the end of the sixth semester
  - thirty-nine (39) credits at the end of the eighth semester
  - fifty-four (54) credits at the end of the tenth semester
  - seventy-two (72) credits at the end of twelfth semester
  - ninety (90) credits at the end of the fourteenth semester
- (d) Part-time students shall usually be expected to register for a maximum of 18 credits (6 courses) in the first year and a maximum of 9 credits (3 courses) in any one semester.
- (e) Upon acquiring 15 credits at level 1 with a GPA 3.0 or above, a part-time student may then register as a full-time student (Allowed 12 credits/4 courses per Semester).
- (f) A part-time student may be allowed to register for twenty-one (21) credits if he/she has maintained a minimum GPA of 3.3. Finalizing part-time students may also be allowed to register for 21 credits.
- (g) Part-time in the School is defined by a student's workload per semester and does not mean evening studies. While some Level I courses are offered in the evening, the majority of the courses at Levels II and III are taught during the day only. Thus, students registered part-time must be prepared to attend classes between 8 a.m. and 9 p.m.
- (h) Once a Part-time student transfers into the Full-time programme, he/she is required to maintain the rate of progress mandated for the Full-time programme.

N.B. Credits gained from courses done in another programme will not be counted towards the rate of progress.

## 8. REGULATIONS FOR GPA STUDENTS

- (a) Except where otherwise prescribed in Faculty Regulations, a student whose GPA for a given semester is less than or equal to 2.00 shall be deemed to be performing unsatisfactorily and shall be placed on warning. A student on warning whose GPA for the succeeding semester is less than 2.00 will be required to withdraw.
- (b) A student on warning shall be counselled by the Director of Academic Affairs or a designated Academic advisor. Such a student may, except where otherwise prescribed in School's Regulations, be permitted by the Academic Board on the recommendation of the Board of Academic Affairs to carry a reduced course load.

## 9. REGISTRATION/EXAMINATIONS

- (a) Students will be examined during each semester and the summer session in the courses for which they are registered.
- (b) A course may be examined by one or more of the following methods:
- written examination papers
  - oral (under the conditions in Regulation 1 below)
  - practical examinations
  - coursework (which may include written in-course tests, practical work, dissertations, essays, projects, studies and other forms of coursework exercises as approved by the Board of Academic Affairs, or the Campus Committee on Examinations as appropriate).

- (c) A student failing a course may subject to the rate of progress requirements of these Regulations be allowed to substitute another approved course in a subsequent semester or repeat the failed course.
- (d) All optional courses (electives) listed in the various degree programmes in the School Handbook will not necessarily be available in any one year.
- (e) Deadlines for changes of registration including withdrawal from or addition of courses will be as prescribed in University Regulations.
- (f) Registration for a course constitutes registration for the examination in that course.
- (g) A student who does not take an examination in a course for which he/she is registered is deemed to have failed that examination unless permission to be absent has been granted.
- (h) A student who, on grounds of illness or in other special circumstances as referred to in Examination Regulations fails to take an examination in a course for which he/she is registered, may be given special consideration by the Board of Examiners to take examination at the next available opportunity, without penalty
- (i) Students are asked to pay special attention to Examination Regulation which states:
- "Any candidate who has been absent from the University for a prolonged period during the year for any reason other than illness or whose attendance at prescribed lecturers, classes, practical classes, tutorial or clinical instructions has been unsatisfactory or who has failed to submit essays or other exercises set by his teachers may be debarred by the relevant Academic Board, on the recommendation of the relevant Board of Academic Affairs, from taking any University examinations."

## 10. ORAL EXAMINATIONS FOR FINAL YEAR STUDENTS

- (a) The Board of Examiners may recommend to the School concerned that a student who has failed the last one or two courses(s) required to complete the degree be offered an Oral Examination in that one or those two courses provided that he/she has obtained in each instance a mark of at least 45% for the course(s). If an Oral Examination is granted the student may choose to decline the offer.
- (b) The Oral Examination, which will be of maximum length of one hour, will be held as soon as possible after the previous examination and within the academic year in which the student is expected to graduate. The student must contact the department concerned immediately so that arrangements may be made for the Oral Examination.
- (c) The Oral Examination will concern the course as a whole, and not be restricted to the questions set in the examination which the student did. The First Examiner and at least one other must be present at an Oral Examination.
- (d) If the examination is passed, the student cannot be awarded a grade higher than 50 - C and this grade will replace that previously gained for the entire evaluation in that course.
- (e) If he/she fails the Oral, the student will not have any right of appeal or review.

## 11. EXAMINATIONS ONLY

- (a) Final year students failing one or two (but no more than two) courses may apply to register for "Exams Only" in the course(s).



- (b) The candidate's assessment will be based entirely on the examinations which will count for 100%.

## 12. COURSEWORK

- (a) In the case of examination by coursework only a student gaining an overall mark higher than 50% but passing in only one component will be required to repeat at the next available sitting the component that was failed.
- (b) A student who is absent from a coursework examination may apply to the Head of School for exemption from this examination no later than one (1) week following the date of this examination. He/she must at the same time submit to the Director of Administration justification for such absence (such as, in case of illness, a medical certificate complying with any applicable Examination Regulations). The Head shall consider any such request for exemption in consultation with the relevant Head of School and course lecturer. If the exemption is granted, the candidate's assessment will be based entirely on the final examination.
- (c) A student may request to submit coursework assignments, essays, etc. after the stipulated deadline date on the basis of appropriate justification (such as, in case of illness, a medical certificate complying with any applicable Examination Regulations). This request must be made within 48 hours after the stipulated deadline date and must be addressed to the Director of Academic Affairs, who in consultation with the relevant Head of School and course lecturer may allow the extension. The Director of Academic Affairs, acting on advice of the relevant Head of School and course lecturers, may consider requests for extension of the coursework assignment, essays etc. If the extension is not granted the student will not be given any special consideration and will be graded based on both coursework and final examination.
- (d) If a student misses an examination for medical reasons or other extenuating circumstance approved by the Board of Examiners, he/she will be obliged to register again for the full course. However the School may allow the student's coursework/ mid-term marks (if the coursework is within one academic year) to be applied and he/she will only have to attend classes and write the final examination.

## 13. LEAVE OF ABSENCE

- (a) A candidate who for good reason wishes to be absent from an academic programme for a semester or more must apply for formal leave of absence to the Campus Academic Board, through the appropriate Head of School stating the reason for the application.
- (b) The length of such leave of absence, if granted, will be subject to approval by the Academic Board of the Campus concerned, but will not exceed one academic year in the first instance terminating at the end of the academic year for which the application is approved.
- (c) Leave of absence will not be granted for more than two consecutive academic years.
- (d) Leave of absence may be granted for one semester or for an academic year.
- (e) Applications for leave of absence for a semester shall normally be submitted by the end of the third week of the relevant semester.
- (f) Applications for leave of absence for the academic year shall normally be submitted

the end of the third week of semester I.

Note: Students who have been attending classes and then apply for Leave of Absence after the deadline date are liable for payment of full tuition fees for the semester/ academic year whether they sit examinations or not.

## 14. WITHDRAWAL

- (a) A student whose GPA for a given semester is less than or equal to 2.00 shall be deemed to be performing unsatisfactorily and shall be placed on warning. A student on warning whose GPA for the succeeding semester is less than 2.00 will be 'Required to Withdraw' (RTW).
- (b) A candidate who has been required to withdraw from the School may apply to the School for re-admission one (1) year after withdrawal. Each case will be considered on its own merit but will only succeed if the School is satisfied that the circumstances attending the reasons for the withdrawal have been altered substantially.
- (c) Students thus admitted to a School may in accordance with its regulations be granted exemption from Level I courses subject to there being no change in the content of the courses and provided that no more than five (5) years have elapsed since the date of withdrawal. Level II University courses, for the purposes of exemption may be treated in the same way as Level I School courses.
- (d) Students from one School who had been required to withdraw from the University for failing to complete their degree programme within the stipulated period may be admitted to another School after a minimum period of one (1) year had elapsed since their withdrawal. Such students may be granted exemption from Level I courses relevant to the new programme subject to regulations (b) and (c) above.

## 15. AWARD OF DEGREES

### 15.1 Notification of Results

For those candidates who have completed the requirements of the B.Sc. degree a pass list shall be published and arranged alphabetically in the following categories:

- First Class Honours
- Second Class Honours
  - Upper Division
  - Lower Division
- Pass

## 16. GRADE POINT AVERAGE SYSTEM

- (a) These regulations shall apply to all students admitted to the University commencing academic year 2003-2004.
- (i) The class of degree to be awarded shall be determined on the basis of a weighted Grade Point Average (GPA).
- (ii) In the calculation of the weighted GPA a weight of zero shall be attached to all Level I courses.
- (iii) Levels II and III courses shall have equal weight in the determination of the weighted GPA.

- (iv) Core courses satisfying the requirements of specials, majors and minors must be taken into account in the determination of the weighted GPA.
- (v) A course designated as not-for-credit (NFC) shall not count in the determination of the weighted GPA.
- (vi) The class of degree shall be awarded as follows:
  - i. First Class Honours - Weighted GPA of 3.6 and above
  - ii. Second Class Honours - Upper Division - Weighted GPA 3.00 - 3.59
  - iii. Second Class Honours - Lower Division - Weighted GPA 2.50 - 2.99
  - iv. Pass - Weighted GPA 2.00 - 2.49

## 17. MARKING SCHEME FOR EXAMINATION IN THE SCHOOL OF BUSINESS AND MANAGEMENT

- (a) In the determination of GPA, the grades with corresponding quality points shall be as defined in the University Regulations governing the GPA. The authorized marking scheme is as follows:

### REVISED GRADE DEFINITIONS W.E.F. 1 AUGUST 2020

GRADE	% GRADE	GRADE RANGE	POINT DEFINITION	GRADE DESCRIPTION
A+	90-100	4.3	Exceptional	Demonstrates exceptional performance and achievement in all aspects of the course. Exceptional application of theoretical and technical knowledge that demonstrates achievement of the learning outcomes. Goes beyond the material in the course and displays exceptional aptitude in solving complex issues identified. Achieves the highest level of critical, compelling, coherent and concise argument or solutions within the course.
A	80-89	4.0	Outstanding	Demonstrates outstanding integration of a full range of appropriate principles, theories, evidence and techniques. Displays innovative and/or insightful responses. Goes beyond the material with outstanding conceptualization, which is original, innovative and/or insightful. Applies outstanding critical thinking skills.
A-	75-79	3.7	Excellent	Demonstrates excellent breadth of knowledge, skills and competencies and presents these in appropriate forms using a wide range of resources. Demonstrates excellent evidence of original thought, strong analytical and critical abilities; excellent organizational, rhetorical and presentational skills.

GRADE	% GRADE	GRADE RANGE	POINT DEFINITION	GRADE DESCRIPTION
B+	70-74	3.3	Very Good	Demonstrates evidence of very good critical and analytical thinking in most aspects of the course. Very good knowledge that is comprehensive, accurate and relevant. Very good insight into the material and very good use of a range of appropriate resources. Consistently applies very good theoretical and technical knowledge to achieve the desired learning outcomes.
B	65-69	3.0	Good	Demonstrates good knowledge, rhetorical and organizational skills. Good insight into the material and a good use of a range of appropriate resources. Good integration of a range of principles, techniques, theories and evidence.
B-	60-64	2.7	Satisfactory	Displays satisfactory evidence of the application of theoretical and technical knowledge to achieve the desired learning outcomes. Demonstrates sound organizational and rhetorical skills.
C+	55-59	2.3	Fair	Demonstrates fair breadth and depth of knowledge of main components of the subject. Fair evidence of being able to assemble some of the appropriate principles, theories, evidence and techniques and to apply some critical thinking.
C	50-54	2.0	Acceptable	Demonstrates acceptable application of theoretical and technical knowledge to achieve the minimum learning outcomes required in the course. Displays acceptable evidence of critical thinking and the ability to link theory to application.
F1	40-49	1.7	Unsatisfactory	Demonstrates unsatisfactory application of theoretical and technical knowledge and understanding of the subject. Displays unsatisfactory ability to put theory into practice; weak theoretical and reflective insight. Unsatisfactory critical thinking, organizational and rhetorical skills.



GRADE	% GRADE	GRADE RANGE	POINT DEFINITION	GRADE DESCRIPTION
F2	30-39	1.3	Weak	Weak overall performance with very limited knowledge and understanding of the subject. Little evidence of theoretical and reflective insights. Weak organizational and rhetorical skills.
F3	0-29	0	Poor	Overall poor or minimal evidence of knowledge and understanding of the subject. Displays little ability to put theory into practice; lacks theoretical and reflective insights. Incomplete breadth and depth of knowledge on substantive elements of the subject. Little or no evidence of critical engagement with the material. Responses are affected by irrelevant sources of information, poor organizational and rhetorical skills.

## 18. CO-CURRICULAR CREDITS

- Students will be eligible for no more than 3 credits for involvement in co-curricular activities. The activities may be Campus specific.
- Co-curricular credits will be awarded on the following basis:
- Students must be involved in the activity for at least one (1) semester;
- Explicit learning outcomes must be identified for each activity.
- There must be clearly defined mode(s) of assessment for each activity
- The Office of Student Services and the School of Education on each campus will administer the award of credits.
- The grading of co-curricular credits will be pass/fail.
- All co-curricular activities/programmes must be approved in advance by the School and Academic Board.
- Subject to Regulations of the School of Business and Management, co-curricular credits will form part of the 90 credits for a degree. However, in special circumstances, if credits are earned in excess of those required for the degree, these and the associated activity will be included on the student's transcript.

## 19. AEGROTAT DEGREE

- A candidate taking examinations in respect of a final degree, diploma or certificate programme and who had been absent through illness from one or more papers, may apply for the award of an aegrotat degree, diploma or certificate on the following conditions.
- Where the whole of the final examination for a degree, diploma or certificate is taken at the end of the final year of the course and he/she has completed more than half of the examination but has been absent from the remainder of that examination.
- Where the final examination is in two or more parts (the award of the degree, diploma or certificate depending on performance in each of these parts) and he/

she has successfully completed the first one or two parts or more than half of the final part, but has been absent from the remainder of the examinations for the final part.

- Where the final examination is in two parts and the student has completed the first part (level II) with a B average or higher and his course work during the final year of the course has been of a consistently high standard, but he/she has been absent from the other part of the examinations.
  - The Examiners consider that in the work which the candidate has submitted at such of the final examination as he/she had attended, he/she reached a standard which, if also reached in the remainder of the examination, would have qualified him/her for the award of a degree, diploma or certificate.
- All applications for an aegrotat degree, diploma or certificate must be referred by the Director of Administration to the Board of Examiners' of the School of Business and Management and the Board of Examinations for a recommendation to the Board of Undergraduate Studies (BUS). Applications from or on behalf of candidates must be accompanied by a medical certificate signed by a medical personnel appointed for this purpose by the University, and shall reach the Director of Administration not later than thirty days from the last examination paper written by the candidate.
  - In assessing an application for an aegrotat degree, diploma or certificate, reports from Heads of School on the candidates work should be taken into consideration. Oral examinations, where possible, by internal examiners may be an aspect of examinations for the award of an aegrotat degree.
  - An aegrotat degree, diploma or certificate will be awarded without distinction or class.

Holders of an aegrotat degree, diploma or certificate will not be permitted to re-enter for the same examination but may proceed to a higher degree if accepted by the Board for Graduate Studies and Research.

REVISED AUGUST 2020 - GRADING POLICY		
GRADE	QUALITY POINTS	MARK%
A+	4.3	90-100
A	4.0	80-89
A-	3.7	75-79
B+	3.3	70-74
B	3.0	65-69
B-	2.7	60-64
C+	2.3	55-59
C	2.0	50-54
F1	1.7	40-49
F2	1.3	30-39
F3	0	0-29

The following designations may be assigned, but shall not be used in the calculation of Grade Point Average:

- PC:** Preliminary Credits – used for matriculation purposes or the satisfying of prerequisites only
- EX:** Exemption
- EI:** Examination Irregularity – Candidate disqualified from examination on account of breach of the Regulations
- EQ:** Examination Query

The following designations may be assigned and shall count towards the GPA:

- FA:** When a student is absent from an examination without a valid reason
- FC:** Failed Coursework – indicates that a candidate has failed to satisfy the Examiner in the coursework component of the course
- FE:** Failed Examination – when a candidate has successfully completed the coursework requirement but has failed to satisfy the Examiners in the examination component of the course
- AM:** Absent Medical
- IM:** Incomplete Medical
- V:** Audited – when the course has been taken in accordance with Regulation 14
- NV:** When a student has been permitted to audit a course but has not done so satisfactorily
- P:** A pass obtained in a course taken on a Pass/Fail basis
- F:** Fail
- I:** Incomplete – indicated that the student has made progress in a course but at the end of the semester has not finished the work required to receive a letter grade. An I designation is not counted in credit hours earned, or quality hours until a letter grade is reported. If neither a letter grade nor notification of an extension of time is received by the Registry from the Office of Dean, the 'I' designation is replaced by an F letter grade at the end of the first six weeks into the next semester. An extension of time may be granted but shall not normally extend beyond the end.
- NR:** Not Reported – Grade not yet available.
- IP:** In Progress – when a dissertation, thesis, project, student teaching, practicum, internship, proficiency requirement, or other course intended to last more than one semester is not completed during the semester in which the student is:

23. The scheme to be used for conversion of numerical marks to letter grades shall be as prescribed in Faculty regulations as follows:

REVISED AUGUST 2020 – GRADING POLICY		
GRADE	QUALITY POINTS	MARK%
A+	4.3	90-100
A	4.0	80-89
A-	3.7	75-79
B+	3.3	70-74
B	3.0	65-69
B-	2.7	60-64

### REVISED AUGUST 2020 – GRADING POLICY

C+	2.3	55-59
C	2.0	50-54
F1	1.7	40-49
F2	1.3	30-39
F3	0	0-29

24. The courses to be used for the purpose of determining the Weighted GPA for the class of degree to be awarded shall be as prescribed in the School's Regulations.
  25. Where a course has been repeated, the penalty to be applied for failure and the grade to be used in the computation of the student's GPA if the course is subsequently passed shall be as prescribed in Faculty Regulations.
  26. For the purpose of determining the Weighted GPA, failed courses shall be treated as prescribed in the School's Regulations.
5. (vii) Where credit for a course taken at another institution is requested, it is the student's responsibility to provide all the information needed by the University to enable it to assess the course.
  - (viii) Credit hours earned from another institution at the time of admission to the University of the West Indies will not be used in the computation of a grade point average.
6. The following shall apply to credits earned by a UWI undergraduate from another approved institution:
    - (i) A UWI student who wishes to take academic courses elsewhere and apply those credits toward the UWI degree must obtain approval in advance from the relevant Academic Board on the recommendation of the Board of the School in which he/she is registered.
    - (ii) A student must have obtained a minimum UWI GPA of 3.00 to be approved to take courses as an exchange/transfer student.
    - (iii) Only the grade equivalent as determined by the Board for Undergraduate Studies of the results achieved and not the marks or grades so earned at another institution shall be used in the computation of the student's GPA.
  7. (i) Except where otherwise prescribed in the School's Regulations, a student whose GPA for a given semester is less than or equal to 2.00 shall be deemed to be performing unsatisfactorily, and shall be placed on warning. A student on warning whose GPA for the succeeding semester is less than 2.00 will be required to withdraw. However, a student may be reinstated if his/her GPA improves beyond 2.00 by credits obtained in Summer School. Then the credits would be rolled in to the GPA of the preceding Semester of the academic year.
  - (ii) A student on warning shall be counselled by the Director of Academic Affairs or a designated faculty advisor. Such a student may, except where otherwise prescribed in the School's Regulations, be permitted by



- the Academic Board on the recommendation of School Board to carry a reduced course load.
8. (i) A registered student may be permitted to audit a course on the approval of the Director of Academic Affairs and the Head of School.
  - (ii) Auditing means recorded attendance at the lectures, tutorials and laboratory sessions for a given course without the requirement of sitting the final exam.
  - (iii) Satisfactory attendance certified by the Head of School shall be awarded the designation V. In absence of such certification, the designation NV shall be recorded
  - (iv) No academic credit may be granted for auditing a course.
9. (i) A student who voluntarily withdraws from the University and who applies for re-admission within five (5) years shall be granted exemption and credit for courses previously passed, subject to the time limit for the maintenance of credits stipulated in the relevant School's Regulations and subject to the stipulation that the courses previously passed are not determined by the Board of the relevant School to be obsolete.
  - (ii) Where exemption and credit are granted in accordance with (i), the grades obtained at previous attempts at such courses shall be used in the determination of the student's GPA.
10. A student who was required to withdraw for reasons of failure to progress as prescribed in Faculty Regulations may be readmitted on the following conditions:
    - (i) A minimum of one (1) year must have passed since the date of withdrawal;
    - (ii) All grades previously obtained shall continue to apply for the purpose of determining the student's GPA;
    - (iii) Work done during the period between the student being required to withdraw and being granted readmission may be eligible for credit under Regulation 11.
  11. Where there is a conflict between Faculty Regulations and these regulations, these Regulations shall apply.

## HOW TO CALCULATE YOUR WEIGHTED GPA

### STEP ONE

A 'grade point' is assigned for every course in which you receive a final grade. For example, if you receive an A as a final grade, you will be assigned a grade point of 4.0.

### STEP TWO

The grade point assigned for each course completed is multiplied by the 'credit hours' of the course to determine your 'quality points'. For example, if you receive a grade point of 3.7 [equivalent of letter grade A-] for a 3-credit course the quality points would be calculated as follows:  $3.7 \times 3 = 11.1$  quality points

### STEP THREE

Your 'Weighted GPA' is the average obtained by dividing the total quality points earned in your programme to date by the total credit hours taken, excluding courses taken on a pass/fail basis, audited courses, courses taken for preliminary credit, incomplete courses and any other courses which do not count towards the class of degree according to Faculty regulations.

For example: 54 quality points earned divided by 15 credit hours [equivalent to 5 3-credit courses) = a Weighted GPA of 3.6

# UNIVERSITY REGULATIONS ON PLAGIARISM (FIRST DEGREES, DIPLOMAS AND CERTIFICATES)

## APPLICATION OF THESE REGULATIONS

1. These Regulations apply to the presentation of work by a student for evaluation, whether or not for credit, but do not apply to invigilated written examinations.

## DEFINITION OF PLAGIARISM

2. In these Regulations, “plagiarism” means the unacknowledged and unjustified use of the words, ideas or creations of another, including unjustified unacknowledged quotation and unjustified unattributed borrowing;

“Level 1 plagiarism” means plagiarism which does not meet the definition of Level 2 plagiarism.

“Level 2 plagiarism” means plagiarism undertaken with the intention of passing off as original work by the plagiarizer work done by another person or persons.

3. What may otherwise meet the definition of plagiarism may be justified for the purposes of Regulation 2 where the particular unacknowledged use of the words, ideas and creations of another is by the standards of the relevant academic discipline a function of part or all of the object of the work for evaluation whether or not for credit, for example:

- (f) The unacknowledged use is required for conformity with presentation standards;
- (g) The task set or undertaken is one of translation of the work of another into a different language or format;
- (h) The task set or undertaken requires producing a result by teamwork for joint credit regardless of the level of individual contribution;
- (i) The task set or under taken requires extensive adaptation of models within a time period of such brevity as to exclude extensive attribution;
- (j) The task set or undertaken requires the use of an artificial language, such as is the case with computer programming, where the use of unoriginal verbal formulae is essential.

4. It is not a justification under Regulations 2 and 3 for the unacknowledged use of the words, ideas and creations of another that the user enjoys the right of use of those words, ideas and creations as a matter of intellectual property.

## OTHER DEFINITIONS

5. In these Regulations, “Chairman” means the Chairman of the relevant Campus Committee on Examinations;

“Examination Regulations” means the Examination and other forms of Assessment Regulations for First Degrees Associate Degrees Diplomas and Certificates of the University;

“set of facts” means a fact or combination of facts.

## EVIDENCE OF PLAGIARISM

6. In order to constitute evidence of plagiarism under these Regulations, there shall be identified as a minimum the passage or passages in the student’s work which are considered to have been plagiarised and the passage or passages from which the

passages in the student’s work are considered to have been taken.

## STUDENT STATEMENT ON PLAGIARISM

7. When a student submits for examination work under Regulation 1, the student shall sign a statement, in such form as the Director of Administration may prescribe, that as far as possible the work submitted is free of plagiarism including unattributed quotation or paraphrase of the work of another except where justified under Regulation 3.
8. Quotation or paraphrase is attributed for the purpose of Regulation 7 if the writer has indicated using conventions appropriate to the discipline that the work is not the writer’s own.
9. The University is not prohibited from proceeding with a charge of plagiarism where there is no statement as prescribed under Regulation 7.

## ELECTRONIC VETTING FOR PLAGIARISM

10. The results of any electronic vetting although capable, where the requirements of Regulation 7 are satisfied, of constituting evidence under these Regulations, are not thereby conclusive of any question as to whether or not plagiarism exists.

## LEVEL 1 PLAGIARISM

11. In work submitted for examination where the Examiner is satisfied that Level 1 plagiarism has been committed, he/she shall penalize the student by reducing the mark which would have otherwise been awarded taking into account any relevant regulations of the School of Business and Management.

## LEVEL 2 PLAGIARISM

12. Where an examiner has evidence of Level 2 plagiarism in the material being examined, that examiner shall report it to the Head of School or the Director of Academic Affairs and may at any time provide the Director of Administration with a copy of that report. In cases where the examiner and the Director of Academic Affairs are one and the same, the report shall be referred to the Head of the School and also to the Director of Administration.
13. Where any other person who in the course of duty sees material being examined which he or she believes is evidence of Level 2 plagiarism that other person may report it to the Head of School or the Director of Academic Affairs and may at any time report it to the Director of Administration who shall take such action as may be appropriate.
14. Where a Director of Academic Affairs or Head of School receives a report either under Regulation 12 or 13, the Director of Academic Affairs or Head of School, as the case may be, shall:
  - (a) where in concurrence with the report’s identification of evidence of Level 2 plagiarism, report the matter to the
  - (b) Director of Administration ; or
  - (c) where not concurring in the identification of evidence of plagiarism, reply to the examiner declining to proceed further on the report; or
  - (d) where concluding that there is evidence of Level 1 plagiarism, reply to the examiner indicating that conclusion and the Examiner shall proceed as under Regulation 11.
15. Where a report is made to the Director of Administration under Regulation 14a or 16, the Director of Administration shall lay a charge and refer the matter to the Campus



Committee on Examinations.

16. Where the Director of Administration receives a report alleging Level 2 plagiarism from the Examiner or any other person except the Director of Academic Affairs or Head of School, the Director of Administration shall refer the matter to a senior academic to determine whether there is sufficient evidence to ground a charge of plagiarism and where such evidence is found, the Director of Administration shall proceed as under Regulation 15.
17. Where the matter has been referred to the Campus Committee on Examinations pursuant to Regulation 15, the proceedings under these Regulations prevail, over any other disciplinary proceedings within the University initiated against the student based on the same facts and, without prejudice to Regulation 21, any other such disciplinary proceedings shall be stayed, subject to being reopened.
18. If the Campus Committee on Examinations is satisfied, after holding a hearing, that the student has committed Level 2 plagiarism, it shall in making a determination on the severity of the penalty take into consideration:
  - (a) the circumstances of the particular case;
  - (b) the seniority of the student; and
  - (c) whether this is the first or a repeated incidence of Level 2 plagiarism
19. Where the Campus Committee is of the view that the appropriate penalty for an offence of Level 2 plagiarism is for the student to be:
  - awarded a fail mark;
  - excluded from some or all further examinations of the University for such period as it may determine;
  - dismissed from the University, it shall make such recommendation to the Academic Board.

#### **CLEARANCE ON A CHARGE OF LEVEL 2 PLAGIARISM**

20. A determination of the Campus Committee on Examinations that Level 2 plagiarism has not been found will be reported to the Director of Administration at the Five Islands Campus, who shall refer it to the Examiner and notify the student. Where the Committee has not identified Level 2 but has identified Level 1, it shall be reported to the Director of Administration who shall refer it to the examiner.

#### **LEVEL 2 PLAGIARISM: APPEAL TO THE SENATE**

21. A student may appeal to the Senate from any decision against him or her on a charge of plagiarism made by Academic Board.

#### **DELEGATION BY DIRECTOR OF ACADEMIC AFFAIRS OR HEAD OF SCHOOL**

22. The Director of Academic Affairs or Head of School, as the case may be, may generally or in a particular instance delegate that officer's functions under these Regulations.

#### **CONFLICT OF INTEREST DISQUALIFICATION**

23. Any person who has at any time been an examiner of work or been involved in procedures for laying charges in relation to which an issue of plagiarism is being considered under these regulations shall withdraw from performing any functions under these regulations other than those of supervisor and examiner.

# PROGRAMMES OF STUDY OFFERED THROUGH THE SCHOOL OF BUSINESS AND MANAGEMENT

## **PROGRAMME STRUCTURE**

### **B.SC. SOCIAL SCIENCES PROGRAMME**

The B.Sc. Social Sciences degree is designed to meet the needs of those students who wish to pursue a broad exposure to the Social Sciences. At Level I students in this option are advised to register for the courses set out below.

#### **LEVEL I**

1. ECON1003 Mathematics for Social Sciences I **OR** ECON1004 Mathematics for Social Sciences II **OR** SOC11001 Introduction to Social Research
2. ECON1005 Introduction to Statistics **OR** SOC11005 Introductory Statistics for Behavioural Sciences
3. **One of:** FOUN1008 Introduction to Professional Writing **OR** FOUN1006 Exposition for Academic Purposes
4. MGMT1000 Introduction to Computers
5. **One of:** FOUN1101 Caribbean Civilization **OR** FOUN1201 Science, Medicine & Technology
6. 10 Five (5) approved electives which should be chosen to ensure that the prerequisites for the minors in Levels II and III are normally satisfied.

#### **LEVELS II & III**

Students must pursue twenty courses (60 credits) as follows:

1. Fifteen courses (45 credits) – Three (3) minors must be chosen from the following subject areas listed below and five (5) courses should be completed for each minor:
  - (a) Accounting
  - (b) Economics
  - (c) Management
  - (d) Psychology
2. Any Five (5) Level II or III courses (15 credits) of the students' choice. These are not restricted to courses from the School of Business and Management.

## STRUCTURE OF MINORS AVAILABLE IN THE B.SC. SOCIAL SCIENCES DEGREE AND LIST OF COURSES IN EACH AVAILABLE MINOR

### ACCOUNTING MINOR

#### Prerequisites

ACCT1002 *Introduction to Financial Accounting*  
ACCT1003 *Introduction to Cost & Management Accounting*

1. ACCT2014 Financial Accounting I
2. ACCT2015 Financial Accounting II
3. ACCT2017 Management Accounting I
4. ACCT3043 Auditing I
5. ACCT3041 Advanced Financial Accounting **OR**  
ACCT3040 Advanced Accounting Theory

### ECONOMICS MINOR

#### Prerequisites

ECON1001 *Introduction to Microeconomics*  
ECON1002 *Introduction to Macroeconomics*

6. ECON2000 Intermediate Microeconomics I
7. ECON2001 Intermediate Microeconomics II
8. ECON2002 Intermediate Macroeconomics I
9. ECON2003 Intermediate Macroeconomics II
10. Any Level II or III courses offered by the School's Economics Unit

### MANAGEMENT MINOR\*

#### Prerequisites

MGMT1001 *Introduction to Management*  
ACCT1002 *Introduction to Financial Accounting*  
ACCT1003 *Introduction to Cost & Management Accounting*

11. MKTG2001 Principles of Marketing
12. MGMT2006 Management Information Systems I
13. MGMT2008 Organizational Behaviour
14. MGMT3017 Human Resources Management
15. MGMT2023 Financial Management

### PSYCHOLOGY MINOR

#### Prerequisites

PSYC1003 *Introduction to Psychology*  
PSYC1004 *Introduction to Social Psychology*

1. PSYC2009 Learning Theory & Practice
2. PSYC3050 Research Project in Applied Psychology
3. PSYC2012 Developmental Psychology
4. PSYC2002 Abnormal Psychology
5. PSYC3013 Contemporary Issues in Social Psychology.



## SCHOOL'S ECONOMICS UNIT

### PROGRAMMES OF STUDY OFFERED

1. Special
  - B.Sc. Banking and Finance
  - B.Sc. Economics (Special)
2. Majors
  - B.Sc. Economics (Major)
3. Joint Majors
  - B.Sc. Economics and Accounting
  - B.Sc. Economics and Finance
  - B.Sc. Economics and Management
  - B.Sc. Economics and Management (Marketing)
  - B.Sc. Accounting and Finance
4. Major/Minor Options
  - B.Sc. Economics with Accounting
  - B.Sc. Economics with Management

## \*\*IMPORTANT INFORMATION FOR ECONOMICS STUDENTS TO NOTE\*\*

1. Students can only register for ECON1003 and ECON1005 if they are exempt from taking the Faculty's Mathematics Proficiency Test (MPT), have a passing grade in the MPT or ECON0101 Preliminary Mathematics for Social Sciences.
2. Students holding qualifications in **CAPE Pure Mathematics only** (Units 1&2) at Grades 1 to 4, an **Associate Degree in Mathematics** (solely or jointly with another discipline) from the community colleges listed above with a minimum GPA of 2.75, or **Grades 7, 6, 5 and 4 for the International Baccalaureate (IB) in (a) Mathematical Studies SL, (b) Mathematics SL, (c) Mathematics HL and (d) Further Mathematics HL** will be granted exemption with credit for ECON1003 and will be able to register for ECON1004.
3. Students holding qualifications in **CAPE Applied Mathematics only** (Units 1&2) at Grades 1 to 4, an **Associate Degree in Mathematics** (solely or joint with another discipline) from the community colleges listed above with a minimum GPA of 2.75, or **Grades 7, 6, 5 and 4 for the International Baccalaureate (IB) in (a) Mathematical Studies SL, (b) Mathematics SL, (c) Mathematics HL and (d) Further Mathematics HL** will be granted exemption with credit for ECON1005.
4. Students taking ECON2000 Intermediate Microeconomics and ECON2001 Intermediate Microeconomics II cannot register for MGMT2020 – Managerial Economics

# SCHEDULING OF COURSES

## ECONOMICS OPTIONS

### **PRELIMINARY – SEMESTER I**

ECON0101 Preliminary Mathematics for Social Sciences

### **PRELIMINARY – SEMESTER II**

ECON0101 Preliminary Mathematics for Social Sciences

### **LEVEL I – SEMESTER I**

ECON1001 Introduction to Microeconomics  
ECON1003 Mathematics for Social Sciences I  
ECON1005 Introduction to Statistics  
FINA1001 Elements of Banking & Finance

### **LEVEL I – SEMESTER 2**

ECON1001 Introduction to Microeconomics  
ECON1002 Introduction to Macroeconomics  
ECON1003 Mathematics for Social Sciences I  
ECON1004 Mathematics for Social Sciences II  
ECON1005 Introduction to Statistics

### **LEVEL II – SEMESTER 1**

ECON2000 Intermediate Microeconomics I  
ECON2002 Intermediate Macroeconomics I  
ECON2004 Public Policy Analysis  
ECON2022 International Business Environment  
ECON2025 Statistical Methods I  
ECON2029 Research Methods for Economists  
FINA2001 Regulatory Environment of Banking & Finance  
FINA2003 Information Technology for Banking and Finance  
FINA2004 Portfolio Management  
FINA2005 Risk Analysis and Management

### **LEVEL II – SEMESTER 2**

ECON2001 Intermediate Microeconomics II  
ECON2003 Intermediate Macroeconomics II  
ECON2016 Mathematics for Economists III  
ECON2026 Statistical Methods II  
FINA2002 Quantitative Methods for Banking and Finance  
FINA2004 Portfolio Management

### **LEVEL III – SEMESTER 1**

ECON3006 International Trade  
ECON3019 Transport Economics & Management

ECON3029 Labour Economics  
ECON3034 Resource & Environmental Economics  
ECON3037 Operations Research I  
ECON3049 Econometrics I  
ECON3090 Independent Study for Economists  
FINA3001 Caribbean Business Environment  
FINA3010 Supervised Research Project

### **LEVEL III – SEMESTER 2**

ECON3007 International Finance  
ECON3008 History of Economic Thought  
ECON3011 Economics of Financial Institutions  
ECON3017 Public Finance II  
ECON3038 Operations Research II  
ECON3050 Econometrics II  
ECON3051 Development Economics  
ECON3090 Independent Study for Economists  
FINA3010 Supervised Research Project



## STRUCTURE OF ECONOMICS MAJORS AND MINORS

### (A) ECONOMICS MAJOR

ECON2000	Intermediate Microeconomics I
ECON2001	Intermediate Microeconomics II
ECON2002	Intermediate Macroeconomics I
ECON2003	Intermediate Macroeconomics II
ECON2025	Statistical Methods I
ECON2026	Statistical Methods II
ECON2029	Research Methods for Economists
ECON3008	History of Economic Thought
ECON3049	Econometrics I

One (1) Level III elective from the Department of Economics

### (B) ECONOMICS MINOR

ECON2000	Intermediate Microeconomics I
ECON2001	Intermediate Microeconomics II
ECON2002	Intermediate Macroeconomics I
ECON2003	Intermediate Macroeconomics II

Any Level II or III Economics course in the Economics UNIT

## STRUCTURE OF MAJORS AND MINORS AVAILABLE WITH ECONOMICS PROGRAMMES

### (A) ACCOUNTING MAJOR

ACCT2014	Financial Accounting I
ACCT2015	Financial Accounting II
MGMT2023	Financial Management I
ACCT2017	Management Accounting I
ACCT3040	Advanced Accounting Theory
ACCT3041	Advanced Financial Accounting
ACCT3043	Auditing I

Three (3) Approved Accounting Electives

### (B) MANAGEMENT MAJOR

MKTG2001	Principles of Marketing
MGMT2006	Management Information Systems
MGMT2008	Organizational Behaviour
MGMT3017	Human Resources Management
MGMT2023	Financial Management I
MGMT2026	Production & Operations Management

Four (4) Approved Levels II and III Management Studies courses

### (C) ACCOUNTING MINOR (RESTRICTED REGISTRATION)

ACCT2014	Intermediate Financial Accounting I
ACCT2015	Intermediate Financial Accounting II
ACCT2017	Management Accounting I
ACCT3043	Auditing I
ACCT3040	Advanced Accounting Theory <b>OR</b>
ACCT3041	Advanced Financial Theory

### (D) MANAGEMENT MINOR (RESTRICTED REGISTRATION)

MKTG2001	Principles of Marketing
MGMT2006	Management Information Systems I
MGMT2008	Organizational Behaviour
MGMT3017	Human Resources Management
MGMT2023	Financial Management I

## STRUCTURE OF PROGRAMMES

### 1. SPECIAL

#### B.Sc. BANKING AND FINANCE

##### LEVEL I

1. ECON1001 Introduction to Microeconomics
2. ECON1002 Introduction to Macroeconomics
3. ECON1003 Mathematics for Social Sciences I
4. ECON1005 Introduction to Statistics
5. FINA1001 Elements of Banking and Finance
6. MGMT1000 Introduction to Computers
7. MGMT1001 Introduction to Management
8. FOUN1008 Introduction to Professional Writing **OR**  
FOUN1006 Exposition for Academic Purposes
9. FOUN1101 Caribbean Civilization **OR**  
FOUN1201 Science, Medicine & Technology **OR** Foreign Language Option
10. One approved Level I elective from the Faculty of Social Sciences (recommended elective ECON1004)

##### LEVEL II/III

11. ECON2000 Intermediate Microeconomics I
12. ECON2002 Intermediate Macroeconomics I
13. FINA2001 Regulatory Environment of Banking and Finance
14. FINA2002 Quantitative Methods for Banking and Finance
15. FINA2003 Information Technology for Banking and Finance
16. FINA2004 Portfolio Management
17. FINA2005 Risk Analysis and Management
18. ACCT2019 Introduction to Accounting for Managers
19. MGMT2008 Organizational Behaviour
20. MGMT2023 Financial Management I
21. ECON3011 Economics of Financial Institutions
22. FINA3001 Caribbean Business Environment
23. MGMT3031 Business Strategy and Policy
24. MGMT3048 Financial Management II
25. MGMT3049 Financial Institutions and Markets
26. MGMT3053 International Financial Management

27-28. One of the following:

- FINA3010 Supervised Research Project (Year Long) **OR**  
Two Approved Level II/III courses from the Economics UNIT

29-30. Two approved Level II/III electives from the School of Business and Management.

#### B.Sc. ECONOMICS (SPECIAL)

##### LEVEL I

1. ECON1001 Introduction to Microeconomics
2. ECON1002 Introduction to Macroeconomics
3. ECON1004 Mathematics for Social Sciences II
4. ECON1005 Introduction to Statistics
5. MGMT1000 Introduction to Computers
6. FOUN1008 Introduction to Professional Writing **OR**  
FOUN1006 Exposition for Academic Purposes
7. FOUN1101 Caribbean Civilization **OR**  
FOUN1201 Science, Medicine & Technology **OR** Foreign Language Option
- 8-10. Three (3) Approved Level I electives

##### LEVEL II/III

11. ECON2000 Intermediate Microeconomics I
12. ECON2001 Intermediate Microeconomics II
13. ECON2002 Intermediate Macroeconomics I
14. ECON2003 Intermediate Macroeconomics II
15. ECON2016 Mathematics for Economists III
16. ECON2025 Statistical Methods I
17. ECON2026 Statistical Methods II
18. ECON2029 Research Methods for Economists
19. ECON3008 History of Economic Thought
20. ECON3034 Resource & Environmental Economics
21. ECON3049 Econometrics I
22. ECON3050 Econometrics II
23. ECON3051 Development Economics
- 24-25. Two approved Level II/III electives from the Economics UNIT
- 26-30. Five approved Level II/III courses at least 2 courses must be from the School of Business and Management.



## 2. MAJOR

### B.Sc. ECONOMICS (MAJOR)

#### LEVEL I

1. ECON1001 Introduction to Microeconomics
  2. ECON1002 Introduction to Macroeconomics
  3. ECON1004 Mathematics for Social Sciences II
  4. ECON1005 Introduction to Statistics
  5. MGMT1000 Introduction to Computers
  6. FOUN1006 Exposition for Academic Purposes **OR**  
FOUN1008 Introduction to Professional Writing
  7. FOUN1101 Caribbean Civilization **OR**  
FOUN1201 Science, Medicine & Technology **OR** Foreign Language Option
- 8-10. Three (3) approved Level I electives

#### LEVEL II/III

8. ECON2000 Intermediate Microeconomics I
  9. ECON2001 Intermediate Microeconomics II
  10. ECON2002 Intermediate Macroeconomics I
  11. ECON2003 Intermediate Macroeconomics II
  12. ECON2025 Statistical Methods I
  13. ECON2026 Statistical Methods II
  14. ECON.2029 Research Methods for Economists
  15. ECON3008 History of Economic Thought
  16. ECON3049 Econometrics I
17. One (1) approved Level II/III elective from the Economics UNIT
- 21-30. Ten (10) approved Level II/III courses, at least five (5) courses must be from the School of Business and Management.

## 3. JOINT MAJORS

### B.Sc. ECONOMICS AND ACCOUNTING

#### LEVEL I

1. ECON1001 Introduction to Microeconomics
  2. ECON1002 Introduction to Macroeconomics
  3. ECON1004 Mathematics for Social Sciences II
  4. ECON1005 Introduction to Statistics
  5. MGMT1000 Introduction to Computers
  6. ACCT1002 Introduction to Financial Accounting
  7. ACCT1003 Introduction to Cost & Management Accounting
  8. FOUN1008 Introduction to Professional Writing **OR**  
FOUN1006 Exposition for Academic Purposes
  9. FOUN1101 Caribbean Civilization **OR**  
FOUN1201 Science, Medicine & Technology **OR** Foreign Language Option
10. One Approved Elective

#### LEVEL II/III

11. ECON2000 Intermediate Microeconomics I
  12. ECON2001 Intermediate Microeconomics II
  13. ECON2002 Intermediate Macroeconomics I
  14. ECON2003 Intermediate Macroeconomics II
  15. ECON2025 Statistical Methods I
  16. ECON2026 Statistical Methods II
  17. ECON2029 Research Methods for Economists
  18. ACCT2014 Financial Accounting I
  19. ACCT2015 Financial Accounting II
  20. ACCT2017 Management Accounting
  21. MGMT2023 Financial Management I
  22. ACCT3040 Advanced Accounting Theory
  23. ACCT3041 Advanced Financial Accounting
  24. ACCT3043 Auditing I
  25. ECON3008 History of Economic Thought
  26. ECON3049 Econometrics I
27. One approved Level II/III elective from the Economics UNIT
- 28-30. Three (3) Level II/III approved courses from the School of Business and Management.

## B.Sc. ECONOMICS AND FINANCE

### LEVEL I

1. ECON1001 Introduction to Microeconomics
2. ECON1002 Introduction to Macroeconomics
3. ECON1004 Mathematics for Social Sciences II
4. ECON1005 Introduction to Statistics
5. MGMT1000 Introduction to Computers
6. MGMT1001 Introduction to Management
7. FINA1001 Elements of Banking and Finance
8. FOUN1006 Exposition for Academic Purposes **OR**  
FOUN1008 Introduction to Professional Writing
9. FOUN1101 Caribbean Civilization **OR**  
FOUN1201 Science, Medicine & Technology **OR** Foreign Language Option
10. One approved Level I elective from the School of Business and Management

### LEVEL II/III

11. ECON2000 Intermediate Microeconomics I
12. ECON2001 Intermediate Microeconomics II
13. ECON2002 Intermediate Macroeconomics I
14. ECON2003 Intermediate Macroeconomics II
15. ECON2025 Statistical Methods I
16. ECON2026 Statistical Methods II
17. ECON2029 Research Methods for Economists
18. FINA2001 Regulatory Environment of Banking and Finance
19. FINA2003 Information Technology for Banking and Finance
20. FINA2004 Portfolio Management
21. FINA2005 Risk Analysis and Management
22. ACCT2019 Introduction to Accounting for Managers
23. MGMT2023 Financial Management I
24. ECON3007 International Finance
25. ECON3008 History of Economic Thought
26. ECON3010 Finance and Development
27. ECON3049 Econometrics I
28. ECON3075 Advanced Financial Economics
29. One approved Level II/III elective from the suite of Economics Options
30. One (1) Level II/III course from the suite of Management Options

## B.Sc. ECONOMICS AND MANAGEMENT

### LEVEL I

1. ECON1001 Introduction to Microeconomics
2. ECON1002 Introduction to Macroeconomics
3. ECON1004 Mathematics for Social Sciences II
4. ECON1005 Introduction to Statistics
5. MGMT1000 Introduction to Computers
6. MGMT1001 Introduction to Management
7. ACCT1002 Introduction to Financial Accounting
8. ACCT1003 Introduction to Cost & Management Accounting
9. FOUN1008 Introduction to Professional Writing **OR**  
FOUN1006 Exposition for Academic Purposes
10. FOUN1101 Caribbean Civilization **OR**  
FOUN1201 Science, Medicine & Technology **OR** Foreign Language

### LEVEL II/III

11. ECON2000 Intermediate Microeconomics I
12. ECON2001 Intermediate Microeconomics II
13. ECON2002 Intermediate Macroeconomics I
14. ECON2003 Intermediate Macroeconomics II
15. ECON2025 Statistical Methods I
16. ECON2026 Statistical Methods II
17. ECON2029 Research Methods for Economists
18. ECON3008 History of Economic Thought
19. ECON3049 Econometrics I
20. MKTG2001 Principles of Marketing
21. MGMT2006 Management Information Systems I
22. MGMT2008 Organizational Behaviour
23. MGMT2023 Financial Management I
24. MGMT2026 Production and Operations Management
25. MGMT3017 Human Resources Management
26. MKTG3000 Marketing Management
27. MKTG3001 International Marketing Management
28. One approved Level II/III elective from the suite of Economics Options
- 29-30. Two (2) approved Level II/III courses from the suite of Management options



## B.Sc. ECONOMICS & MANAGEMENT (MARKETING)

### LEVEL I

1. ECON1001 Introduction to Microeconomics
2. ECON1002 Introduction to Macroeconomics
3. ECON1004 Mathematics for Social Sciences II
4. ECON1005 Introduction to Statistics
5. MGMT1000 Introduction to Computers
6. MGMT1001 Introduction to Management
7. ACCT1002 Introduction to Financial Accounting
8. ACCT1003 Introduction to Cost and Management Accounting
9. FOUN1006 Exposition for Academic Purposes **OR**  
FOUN1008 Introduction to Professional Writing
10. FOUN1101 Caribbean Civilization **OR**  
FOUN1201 Science, Medicine & Technology **OR** Foreign Language

### LEVEL II/III

11. ECON2000 Intermediate Microeconomics I
12. ECON2001 Intermediate Microeconomics II
13. ECON2002 Intermediate Macroeconomics I
14. ECON2003 Intermediate Macroeconomics II
15. ECON2025 Statistical Methods I
16. ECON2026 Statistical Methods II
17. ECON2029 Research Methods for Economists
18. ECON3008 History of Economic Thought
19. ECON3049 Econometrics I
20. MGMT2006 Management Information Systems I
21. MGMT2008 Organizational Behaviour
22. MGMT2023 Financial Management I
23. MGMT2026 Production & Operations Management
24. MGMT3017 Human Resources Management
25. MKTG2001 Principles of Marketing
26. MKTG3000 Marketing Management
27. MKTG3001 International Marketing Management
28. MKTG3002 Marketing Research
29. MKTG3010 Integrated Marketing Communication
30. One approved Level II/III elective from the suite of Economics Options

## 4. MAJOR/MINOR OPTIONS

### B.Sc. ECONOMICS WITH ACCOUNTING

#### LEVEL I

1. ECON1001 Introduction to Microeconomics
2. ECON1002 Introduction to Macroeconomics
3. ECON1004 Mathematics for Social Sciences II
4. ECON1005 Introduction to Statistics
5. MGMT1000 Introduction to Computers
6. ACCT1002 Introduction to Financial Accounting
7. ACCT1003 Introduction to Cost & Management Accounting
8. FOUN1006 Exposition for Academic Purposes **OR**  
FOUN1008 Introduction to Professional Writing
9. FOUN1101 Caribbean Civilization **OR**  
FOUN1201 Science, Medicine & Technology **OR** Foreign Language Option
10. One (1) approved Level I Elective

#### LEVEL II/III

11. ECON2000 Intermediate Microeconomics I
12. ECON2001 Intermediate Microeconomics II
13. ECON2002 Intermediate Macroeconomics I
14. ECON2003 Intermediate Macroeconomics II
15. ECON2025 Statistical Methods I
16. ECON2026 Statistical Methods II
17. ECON2029 Research Methods for Economists
18. ACCT2014 Financial Accounting I
19. ACCT2015 Financial Accounting II
20. MGMT2023 Financial Management I
21. ACCT2017 Management Accounting
22. CCT3043 Auditing
23. ECON3008 History of Economic Thought
24. ECON3049 Econometrics I
25. One (1) approved Level II/III elective from the suite of Economics Options
- 26-30. Five (5) approved Level II/III courses, at least two (2) of these courses must be from the School of Business and Management

## B.Sc. ECONOMICS WITH MANAGEMENT

### LEVEL I

1. ECON1001 Introduction to Microeconomics
2. ECON1002 Introduction to Macroeconomics
3. ECON1004 Mathematics for Social Sciences II
4. ECON1005 Introduction to Statistics
5. MGMT1000 Introduction to Computers
6. MGMT1001 Introduction to Management
7. ACCT1002 Introduction to Financial Accounting
8. ACCT1003 Introduction to Cost & Management Accounting
9. FOUN1008 Introduction to Professional Writing **OR**  
FOUN1006 Exposition for Academic Purposes
10. FOUN1101 Caribbean Civilization **OR**  
FOUN1201 Science, Medicine and Technology **OR** Foreign Language

### LEVEL II/III

11. ECON2000 Intermediate Microeconomics I
12. ECON2001 Intermediate Microeconomics II
13. ECON2002 Intermediate Macroeconomics I
14. ECON2003 Intermediate Macroeconomics II
15. ECON2025 Statistical Methods I
16. ECON2026 Statistical Methods II
17. ECON2029 Research Methods for Economists
18. ECON3008 History of Economic Thought
19. ECON3049 Econometrics I
20. MKTG2001 Principles of Marketing
21. MGMT2006 Management Information Systems I
22. MGMT2008 Organizational Behaviour
23. MGMT2023 Financial Management I
24. MGMT3017 Human Resources Management
25. One approved Level II/III elective from the suite of Economics Options
- 26-30. Five (5) Level II/III courses, at least two (2) of these courses must be from the School of Business and Management.

## MANAGEMENT UNIT

### PROGRAMMES OF STUDY OFFERED

1. Special
  - B.Sc. Accounting
  - B.Sc. Management
  - B.Sc. Management (Entrepreneurship)
  - B.Sc. Management (Finance)
  - B.Sc. Management (Human Resource Management)
  - B.Sc. Management (International Business)
  - B.Sc. Management (Marketing)
  - B.Sc. Management (Tourism & Hospitality Management)
2. Joint Majors
  - B.Sc. Accounting and Finance
  - B.Sc. Hospitality and Tourism Management (New Programme to be Offered 2022/2023)
3. Major/Minor Options
  - B.Sc. Management with Psychology



# SCHEDULING OF COURSES MANAGEMENT OPTIONS

## LEVEL I – SEMESTER I

ACCT1002	Introduction to Financial Accounting
ACCT1003	Introduction to Cost and Management Accounting
MGMT1001	Introduction to Management

## LEVEL I – SEMESTER 2

ACCT1002	Introduction to Financial Accounting
ACCT1003	Introduction to Cost and Management Accounting
MGMT1000	Introduction to Computers

## LEVEL II – SEMESTER I

ACCT2014	Financial Accounting I
ACCT2019	Accounting for Managers
MGMT2005	Microcomputer Applications for Business
MGMT2008	Organizational Behaviour
MGMT2012	Quantitative Methods
MGMT2020	Managerial Economics
MGMT2023	Financial Management I
MGMT2027	Management in Government I
MGMT3024	Business Communication
MKTG2001	Principles of Marketing
TOUR2000	International Tourism
TOUR2002	Transportation and Travel

## LEVEL II – SEMESTER 2

ACCT2015	Financial Accounting II
ACCT2018	Government Accounting
MGMT2006	Management Information Systems I
MGMT2013	Introduction to International Business
MGMT2020	Managerial Economics
MGMT2021	Business Law I
MGMT2023	Financial Management I
MGMT2028	Management in Government II
MGMT3017	Human Resources Management
MGMT3024	Business Communication
MKTG2001	Principles of Marketing
TOUR2001	Caribbean Tourism
TOUR2003	Tourism Planning & Development II
TOUR2004	Research Methods for Business

## LEVEL III – SEMESTER I

ACCT2017	Management Accounting I
ACCT3041	Advanced Financial Accounting
ACCT3043	Auditing I
MGMT2026	Production & Operations Management
MGMT2224	Introduction to Entrepreneurship
MGMT3022	Organizational Development
MGMT3031	Business Strategy and Policy
MGMT3033	Business, Government and Society
MGMT3037	International Business Management
MGMT3049	Financial Institutions and Markets
MGMT3058	New Venture Management
MGMT3063	Labour and Employment Law
MGMT3073	Managing Development
MGMT3089	Social Entrepreneurship for Sustainable Development
MKTG3000	Marketing Management
MKTG3002	Marketing Research
MKTG3010	Integrated Marketing Communication
TOUR3000	Tourism Management

## LEVEL III – SEMESTER 2

ACCT3039	Management Accounting II
ACCT3040	Advanced Accounting Theory
ACCT3044	Auditing II
MGMT3005	Attraction Development & Management
MGMT3018	Industrial Relations
MGMT3031	Business Strategy and Policy
MGMT3033	Business, Government and Society
MGMT3048	Financial Management II
MGMT3053	International Financial Management
MGMT3061	Team Building and Management
MGMT3062	Compensation Management
MGMT3076	Managing Financial Institutions
MGMT3090	Entrepreneurial Finance
MGMT3091	Creativity and Innovation Management for Entrepreneurship
MKTG3001	International Marketing Management
MKTG3070	Consumer Behaviour
TOUR3001	Sustainable Tourism
TOUR3002	Tourism Marketing

# 1. SPECIAL B.Sc. ACCOUNTING

## LEVEL I

1. ECON1001 Introduction to Microeconomics
2. ECON1003 Mathematics for Social Sciences I **OR**  
ECON1004 Mathematics for Social Sciences II
3. ECON1005 Introduction to Statistics
4. MGMT1001 Introduction to Management
5. ACCT1002 Introduction to Financial Accounting
6. **One of:**  
SOC11002 Introduction to Sociology I **OR**  
SOC11000 Introduction to Sociology II  
PSYC1003 Introduction to Psychology **OR**  
PSYC1004 Introduction to Social Psychology
7. ACCT1003 Introduction to Cost & Management Accounting
8. FOUN1008 Introduction to Professional Writing **OR**  
FOUN1006 Exposition for Academic Purposes
9. MGMT1000 Introduction to Computers
10. FOUN1101 Caribbean Civilization **OR**  
FOUN1201 Science, Medicine & Technology **OR** Foreign Language Option

## LEVEL II – SEMESTER 1

1. ACCT2014 Financial Accounting I
2. MGMT2005 Microcomputer Applications for Business
3. MGMT2008 Organizational Behaviour
4. MGMT2020 Managerial Economics
5. MKTG2001 Principles of Marketing

## LEVEL II – SEMESTER 2

1. ACCT2015 Financial Accounting II
2. MGMT2006 Management Information Systems I
3. MGMT3024 Business Communication
4. MGMT2021 Business Law I
5. MGMT2023 Financial Management I

## LEVEL III – SEMESTER 1

1. MGMT3033 Business, Government and Society
2. ACCT2017 Management Accounting I
3. ACCT3043 Auditing I
4. Two (2) Accounting Options

## LEVEL III – SEMESTER 2

1. MGMT3031 Business Strategy & Policy
2. Two (2) Accounting Options
3. Two (2) Approved Level II/III Electives

**Note:** Students are required to select their Accounting Options from the cluster of courses below.

Students must satisfy the prerequisites for any option before being allowed to register for it.

# ACCOUNTING OPTIONS

## LEVEL III – SEMESTER 1

- |          |  |
|----------|--|
| ACCT2025 | Fraud Examination                              |
| ACCT3041 | Advanced Financial Accounting                  |
| FINA2001 | Regulatory Environment of Banking and Finance  |
| FINA2003 | Information Technology for Banking and Finance |
| FINA2005 | Risk Analysis & Management                     |
| FINA3001 | Caribbean Business Environment                 |
| FINA3005 | Bank Financial Management                      |
| FINA3008 | Advanced Portfolio Management                  |
| MGMT3049 | Financial Institutions & Markets               |

## LEVEL III – SEMESTER 2

- |          |  |
|----------|--|
| ACCT2018 | Government Accounting                        |
| ACCT3015 | Accounting Information Systems               |
| ACCT3039 | Management Accounting II                     |
| ACCT3040 | Advanced Accounting Theory                   |
| ACCT3044 | Auditing II                                  |
| FINA2002 | Quantitative Methods for Banking and Finance |
| FINA2004 | Portfolio Management                         |
| MGMT3023 | Independent Study                            |
| MGMT3048 | Financial Management II                      |
| MGMT3053 | International Financial Management           |
| MGMT3090 | Entrepreneurial Finance                      |

# B.Sc. MANAGEMENT

## LEVEL I

1. ECON1001 Introduction to Microeconomics
2. ECON1003 Mathematics for Social Sciences I **OR**  
ECON1004 Mathematics for Social Sciences II
3. ECON1005 Introduction to Statistics
4. MGMT1001 Introduction to Management
5. ACCT1002 Introduction to Financial Accounting
6. **One of:**  
SOC11002 Introduction to Sociology I **OR**  
SOC11000 Introduction to Sociology II  
GOVT1011 Introduction to Caribbean Politics  
PSYC1003 Introduction to Psychology **OR**



- PSYC1004 Introduction to Social Psychology
- 7. ACCT1003 Introduction to Cost and Management Accounting
- 8. FOUN1008 Introduction to Professional Writing **OR**  
FOUN1006 Exposition for Academic Purposes
- 9. MGMT1000 Introduction to Computers
- 10. **One of:**  
FOUN1101 Caribbean Civilization **OR**  
FOUN1201 Science, Medicine & Technology **OR** Foreign Language Option

### LEVEL II – SEMESTER 1

- 1. MGMT2005 Microcomputer Applications for Business
- 2. MGMT2008 Organizational Behaviour
- 3. MGMT2020 Managerial Economics
- 4. MGMT3024 Business Communication
- 5. MKTG2001 Principles of Marketing
- 6. MGMT2006 Management Information Systems I
- 7. MGMT2013 Introduction to International Business
- 8. MGMT2021 Business Law I
- 9. MGMT2023 Financial Management I
- 10. MGMT3017 Human Resources Management

### LEVEL III – SEMESTER 1

- 1. MGMT3033 Business, Government and Society
- 2. MGMT2026 Production and Operations Management
- 3. Two (2) Level II/III Management Options
- 4. One (1) Approved Level II/III Elective

### LEVEL III – SEMESTER 2

- 1. MGMT3031 Business Strategy and Policy
- 2. Two (2) Level II/III Management Options
- 3. Two (2) Approved Level II/III Electives

**Note:** Students are required to select their Management Options from the cluster of courses below. Students must satisfy the prerequisites for any option before being allowed to register for it.

## MANAGEMENT OPTIONS

### LEVEL III – SEMESTER 1

- ACCT2017 Management Accounting I
- FINA2001 Regulatory Environment of Banking & Finance
- FINA2003 Information Technology for Banking & Finance
- FINA2005 Risk Analysis and Management
- FINA3001 Caribbean Business Environment
- FINA3005 Bank Financial Management II
- FINA3008 Advanced Portfolio Management
- MGMT2012 Quantitative Methods
- MGMT2224 Introduction to Entrepreneurship
- MGMT3011 Management Information Systems II
- MGMT3022 Organizational Development
- MGMT3037 International Business Management
- MGMT3045 Business Law II
- MGMT3049 Financial Institutions and Markets
- MGMT3063 Labour & Employment Law
- MGMT3075 Public Enterprise Management
- MGMT3091 Creativity & Innovation Management for Entrepreneurship
- MKTG3000 Marketing Management
- MKTG3002 Marketing Research
- MKTG3010 Integrated Marketing Communication

### LEVEL III – SEMESTER 2

- ACCT3015 Accounting Information Systems
- ACCT3039 Management Accounting II
- FINA2002 Quantitative Methods for Banking & Finance
- FINA2004 Portfolio Management
- MGMT3018 Industrial Relations
- MGMT3038 Cross-National Management
- MGMT3048 Financial Management II
- MGMT3053 International Financial Management
- MGMT3058 New Venture Management
- MGMT3061 Team Building and Management
- MGMT3062 Compensation Management
- MGMT3076 Managing Financial Institutions
- MGMT3089 Social Entrepreneurship for Sustainable Development

- MGMT3090 Entrepreneurial Finance
- MKTG3001 International Marketing Management
- MKTG3070 Consumer Behaviour

## B.Sc. MANAGEMENT (Entrepreneurship)

### LEVEL I

1. ECON1001 Introduction to Microeconomics
2. ECON1003 Mathematics for Social Sciences I **OR**  
ECON1004 Mathematics for Social Sciences II
3. ECON1005 Introduction to Statistics
4. MGMT1001 Introduction to Management
5. ACCT1002 Introduction to Financial Accounting
6. **One of:**  
SOC11002 Introduction to Sociology I **OR**  
SOC11000 Introduction to Sociology II  
GOVT1011 Introduction to Caribbean Politics  
PSYC1003 Introduction to Psychology **OR**  
PSYC1004 Introduction to Social Psychology
7. ACCT1003 Introduction to Cost and Management Accounting
8. FOUN1008 Introduction to Professional Writing **OR**  
FOUN1006 Exposition for Academic Purposes
9. MGMT1000 Introduction to Computers
10. **One of:**  
FOUN1101 Caribbean Civilization **OR**  
FOUN1201 Science, Medicine & Technology **OR** Foreign Language Option

### LEVEL II & III

1. MGMT2005 Microcomputer Applications for Business
2. MGMT2006 Management Information Systems I
3. MGMT2008 Organizational Behaviour
4. MGMT2012 Quantitative Methods
5. MGMT2020 Managerial Economics
6. MGMT2021 Business Law I
7. MGMT2023 Financial Management I
8. MGMT2026 Production and Operations Management
9. MGMT3017 Human Resources Management
10. MGMT3024 Business Communication
11. MGMT3031 Business Strategy and Policy
12. MGMT3033 Business, Government & Society
13. MGMT3058 New Venture Management
14. MGMT2224 Introduction to Entrepreneurship
15. MGMT3090 Entrepreneurial Finance
16. MGMT3091 Creativity & Innovation Management for Entrepreneurship

17. MGMT3089 Social Entrepreneurship for Sustainable Development
18. MKTG2001 Principles of Marketing
19. Two Level II/III Electives

## B.Sc. MANAGEMENT (Finance)

### LEVEL I

1. ECON1001 Introduction to Microeconomics
2. ECON1003 Mathematics for Social Sciences I **OR**  
ECON1004 Mathematics for Social Sciences II
3. ECON1005 Introduction to Statistics
4. FOUN1008 Introduction to Professional Writing **OR**  
FOUN1006 Exposition for Academic Purposes
5. **One of:**  
FOUN1101 Caribbean Civilization **OR**  
FOUN1201 Science, Medicine & Technology **OR** Foreign Language Option
6. ACCT1002 Introduction to Financial Accounting
7. ACCT1003 Introduction to Cost and Management Accounting
8. MGMT1000 Introduction to Computers
9. MGMT1001 Introduction to Management
10. FINA1001 Elements of Banking and Finance

### LEVELS II & III

11. FINA2001 Regulatory Environment of Banking & Finance
12. MGMT2005 Microcomputer Applications for Business
13. MGMT2006 Management Information Systems I
14. MGMT2008 Organizational Behaviour
15. MGMT2012 Quantitative Methods
16. MGMT2020 Managerial Economics
17. MGMT2021 Business Law I
18. MGMT2023 Financial Management I
19. MGMT2026 Production and Operations Management
20. MGMT3017 Human Resources Management
21. MGMT3024 Business Communication
22. MGMT3031 Business Strategy and Policy
23. MGMT3033 Business, Government & Society
24. MGMT3048 Financial Management II
25. MGMT3049 Financial Institutions & Markets
26. MGMT3053 International Financial Management
27. MGMT3076 Managing Financial Institutions
28. MKTG2001 Principles of Marketing
- 29-30. Two Level II/III Electives

## B.Sc. MANAGEMENT (Human Resource Management)

### LEVEL I

1. ECON1001 Introduction to Microeconomics
2. ECON1003 Mathematics for Social Sciences I **OR**  
ECON1004 Mathematics for Social Sciences II
3. ECON1005 Introduction to Statistics
4. MGMT1001 Introduction to Management
5. ACCT1002 Introduction to Financial Accounting
6. **One of:**  
SOC11002 Introduction to Sociology I **OR**  
SOC11000 Introduction to Sociology II  
GOVT1011 Introduction to Caribbean Politics  
PSYC1003 Introduction to Psychology **OR**  
PSYC1004 Introduction to Social Psychology
7. ACCT1003 Introduction to Cost and Management Accounting
8. FOUN1008 Introduction to Professional Writing **OR**  
FOUN1006 Exposition for Academic Purposes
9. MGMT1000 Introduction to Computers
10. **One of:**  
FOUN1101 Caribbean Civilization **OR**  
FOUN1201 Science, Medicine & Technology **OR** Foreign Language Option

### LEVELS II & III

11. MGMT2005 Microcomputer Applications for Business
12. MGMT2006 Management Information Systems
13. MGMT2008 Organizational Behaviour
14. MGMT2012 Quantitative Methods
15. MGMT2020 Managerial Economics
16. MGMT2021 Business Law I
17. MGMT2023 Financial Management
18. MGMT2026 Production and Operations Management
19. MGMT3017 Human Resources Management
20. MGMT3024 Business Communication
21. MGMT3031 Business Strategy and Policy
22. MGMT3033 Business, Government & Society
23. MGMT3018 Industrial Relations
24. MGMT3022 Organizational Development
25. MGMT3061 Team Building and Management
26. MGMT3062 Compensation Management
27. MGMT3063 Labour and Employment Law
28. MKTG2001 Principles of Marketing
- 29-30. Two Level II/III Electives

## B.Sc. MANAGEMENT (International Business)

### LEVEL I

1. ECON1001 Introduction to Microeconomics
2. ECON1003 Mathematics for Social Sciences I **OR**  
ECON1004 Mathematics for Social Sciences II
3. ECON1005 Introduction to Statistics
4. MGMT1001 Introduction to Management
5. ACCT1002 Introduction to Financial Accounting
6. **One of:**  
SOC11002 Introduction to Sociology I **OR**  
SOC11000 Introduction to Sociology II  
GOVT1011 Introduction to Caribbean Politics  
PSYC1003 Introduction to Psychology **OR**  
PSYC1004 Introduction to Social Psychology
7. ACCT1003 Introduction to Cost and Management Accounting
8. FOUN1008 Introduction to Professional Writing **OR**  
FOUN1006 Exposition for Academic Purposes
9. MGMT1000 Introduction to Computers
10. **One of:**  
FOUN1101 Caribbean Civilization **OR**  
FOUN1201 Science, Medicine & Technology **OR** Foreign Language Option

### LEVELS II & III

11. GOVT3015 International Politics and Political Economy
12. MGMT2005 Microcomputer Applications for Business
13. MGMT2006 Management Information Systems I
14. MGMT2008 Organizational Behaviour
15. MGMT2012 Introduction to Quantitative Methods
16. MGMT2013 Introduction to International Business
17. MGMT2020 Managerial Economics
18. MGMT2021 Business Law I
19. MGMT2023 Financial Management
20. MGMT2026 Production and Operations Management
21. MGMT3017 Human Resources Management
22. MGMT3024 Business Communication
23. MGMT3031 Business Strategy and Policy
24. MGMT3033 Business, Government & Society
25. MGMT3037 International Business Management
26. MGMT3053 International Financial Management
27. MKTG2001 Principles of Marketing
28. MKTG3000 Marketing Management
29. MKTG3001 International Marketing Management
30. One Level II/III Elective



## B.Sc. MANAGEMENT (Marketing)

### LEVEL I

1. ECON1001 Introduction to Microeconomics
2. ECON1003 Mathematics for Social Sciences I **OR**
3. ECON1004 Mathematics for Social Sciences II
4. ECON1005 Introduction to Statistics
5. MGMT1001 Introduction to Management
6. ACCT1002 Introduction to Financial Accounting
7. **One of:**  
SOC11002 Introduction to Sociology I **OR**  
SOC11000 Introduction to Sociology II  
GOVT1011 Introduction to Caribbean Politics  
PSYC1003 Introduction to Psychology **OR**  
PSYC1004 Introduction to Social Psychology
8. ACCT1003 Introduction to Cost and Management Accounting
9. FOUN1008 Introduction to Professional Writing **OR**  
FOUN1006 Exposition for Academic Purposes
10. MGMT1000 Introduction to Computers
11. **One of:**  
FOUN1101 Caribbean Civilization **OR**  
FOUN1201 Science, Medicine & Technology **OR** Foreign Language Option

### LEVELS II & III

12. MKTG2001 Principles of Marketing
13. MGMT2005 Microcomputer Applications for Business
14. MGMT2006 Management Information Systems I
15. MGMT2008 Organizational Behaviour
16. MGMT2012 Introduction to Quantitative Methods
17. MGMT2020 Managerial Economics
18. MGMT2021 Business Law I
19. MGMT2023 Financial Management I
20. MGMT2026 Production and Operations Management
21. MGMT3017 Human Resources Management
22. MGMT3024 Business Communication
23. MGMT3031 Business Strategy and Policy
24. MGMT3033 Business, Government & Society
25. MKTG3000 Marketing Management
26. MKTG3001 International Marketing Management
27. MKTG3002 Marketing Research
28. MKTG3010 Integrated Marketing Communication
29. MKTG3070 Consumer Behaviour
- 29-30. Two Level II/III Electives

## B.Sc. MANAGEMENT (Tourism & Hospitality Management)

### LEVEL I

1. ECON1001 Introduction to Microeconomics
2. ECON1003 Mathematics for Social Sciences I **OR**  
ECON1004 Mathematics for Social Sciences II
3. ECON1005 Introduction to Statistics
4. MGMT1001 Introduction to Management
5. ACCT1002 Introduction to Financial Accounting
6. **One of:**  
SOC11002 Introduction to Sociology I **OR**  
SOC11000 Introduction to Sociology II  
GOVT1011 Introduction to Caribbean Politics  
PSYC1003 Introduction to Psychology **OR**  
PSYC1004 Introduction to Social Psychology
7. ACCT1003 Introduction to Cost and Management Accounting
8. FOUN1008 Introduction to Professional Writing **OR**  
FOUN1006 Exposition for Academic Purposes
9. MGMT1000 Introduction to Computers
10. **One of:**  
FOUN1101 Caribbean Civilization **OR**  
FOUN1201 Science, Medicine & Technology **OR** Foreign Language Option

### LEVELS II & III

11. MKTG2001 Principles of Marketing
12. MGMT2005 Microcomputer Applications for Business
13. MGMT2006 Management Information Systems I
14. MGMT2008 Organizational Behaviour
15. MGMT2012 Quantitative Methods
16. MGMT2020 Managerial Economics
17. MGMT2021 Business Law I
18. MGMT2023 Financial Management I
19. MGMT2026 Production and Operations Management
20. MGMT3017 Human Resources Management
21. MGMT3024 Business Communication
22. MGMT3031 Business Strategy and Policy
23. MGMT3033 Business, Government & Society
24. MGMT3018 Industrial Relations
25. TOUR2000 International Tourism
26. TOUR2001 Caribbean Tourism
27. TOUR2003 Tourism Planning & Development II
28. TOUR3000 Tourism Management
- 29-30. Two Level II/III Electives

## 2. JOINT MAJOR B.Sc. ACCOUNTING AND FINANCE

### LEVEL I

1. ECON1001 Introduction to Microeconomics
2. ECON1003 Mathematics for Social Sciences I **OR**  
ECON1004 Mathematics for Social Sciences II
3. ECON1005 Introduction to Statistics
4. FOUN1008 Introduction to Professional Writing **OR**  
FOUN1006 Exposition for Academic Purposes
5. **One of:**  
FOUN1101 Caribbean Civilization **OR**  
FOUN1201 Science, Medicine & Technology **OR** Foreign Language Option
6. ACCT1002 Introduction to Financial Accounting
7. ACCT1003 Introduction to Cost and Management Accounting
8. MGMT1000 Introduction to Computers
9. MGMT1001 Introduction to Management
10. FINA1001 Elements of Banking & Finance

### LEVELS II & III

#### MANAGEMENT CORE

1. MGMT2005 Microcomputer Applications for Business
2. MGMT2006 Management Information Systems I
3. MGMT2008 Organizational Behaviour
4. MGMT2012 Introduction to Quantitative Methods
5. MGMT2021 Business Law I
6. MGMT3031 Business, Strategy and Policy
7. MGMT3033 Business, Government and Society
8. MKTG2001 Principles of Marketing

#### ACCOUNTING CORE

1. ACCT2014 Financial Accounting I
2. ACCT2015 Financial Accounting II
3. ACCT2017 Management Accounting I
4. ACCT3040 Advanced Accounting Theory
5. ACCT3041 Advanced Financial Accounting
6. ACCT3043 Auditing I

#### FINANCE CORE

1. FINA2001 Regulatory Environment of Banking and Finance
2. MGMT2023 Financial Management I
3. MGMT3048 Financial Management II
4. MGMT3049 Financial Institutions and Markets
5. MGMT3053 International Financial Management
6. MGMT3076 Managing Financial Institutions

## 3. MAJOR/MINOR OPTION B.Sc. MANAGEMENT WITH PSYCHOLOGY

### LEVEL I

1. ECON1001 Introduction to Microeconomics **OR**  
ECON1002 Introduction to Macroeconomics
2. ECON1003 Mathematics for Social Sciences I **OR**  
ECON1004 Mathematics for Social Sciences II
3. ECON1005 Introduction to Statistics
4. MGMT1001 Introduction to Management
5. **One of:**  
GOVT1011 Introduction to Caribbean Politics  
SOC11000 Introduction to Sociology II **OR**  
SOC11002 Introduction to Sociology I  
PSYC1004 Introduction to Social Psychology  
PSYC1003 Introduction to Psychology  
FOUN1008 Introduction to Professional Writing **OR**  
FOUN1006 Exposition for Academic Purposes
6. MGMT1000 Introduction to Computers
7. FOUN1101 Caribbean Civilization **OR**  
FOUN1201 Science, Medicine & Technology **OR** Foreign Language Option

### LEVEL II

1. MGMT2008 Organizational Behaviour
2. ACCT2019 Accounting for Managers
3. PSYC2009 Learning Theory & Practice
4. PSYC2012 Developmental Psychology
5. PSYC2002 Abnormal Psychology
6. MGMT2006 Management Information Systems I
7. MGMT3017 Human Resources Management
8. MGMT2023 Financial Management I
9. One (1) Approved Level II/III Elective
10. One (1) Approved Level II/III Management Course

### LEVEL III

1. MKTG2001 Principles of Marketing
2. MGMT2026 Production & Operations Management
3. PSYC3050 Research Project in Applied Psychology
4. **One of:**  
SOC12007 Survey Design and Analysis  
PSYC3013 Contemporary Issues in Social Psychology  
PSYC3014 Industrial & Organizational Psychology  
PSYC2025 Communication Psychology

PSYC2026	Gender and Psychology
PSYC3008	Elements of Counselling & Psychotherapy
PSYC3024	Applied Psychology Research Methods

5-7. Three (3) Approved Level II/III Management Courses

8-10. Three (3) Approved Level II/III Electives

\*The Faculty recommends that students take one of the Foundation English courses by the end of Level I of their programme

## B.Sc HOSPITALITY AND TOURISM MANAGEMENT (New Programme)

This Programme is offered jointly with the Antigua and Barbuda Hospitality Training Institute (Antigua), T.A. Marryshow Community College (Grenada), Sir Arthur Lewis Community College (St. Lucia), Clarence Fitzroy Bryant College (St. Kitts) and the Barbados Community College (BCC). In the programme, students are required to complete the Two-Year Associate Degree in Applied Arts - Tourism and Travel, or the Associate Degree in Applied Arts - Hotel Catering and Institutional Operations, (or equivalent) with a 2.75 grade point average, before proceeding to complete years 3 and 4 in the School of Business and Management.

The four-year programme consists of a core of Hospitality and Tourism courses, along with Business and Management courses, in two (2) areas of specialization, viz. Hospitality Management and Tourism Management. In years 3 and 4 a range of Business and Management courses is offered at the Five Islands Campus of the UWI. The four-year programme is designed to be both academically sound and specifically relevant to the Regional Hospitality and Tourism Industry. The training will provide opportunities for employment in hotels, transportation and tour operation companies, travel agency operations, national and regional tourism organizations and government departments. It will be of benefit to those already in the industry as well as those seeking to enter this diverse field.

Students will have the opportunity to gain experience and a realistic appreciation of the working environment of the industry through a twelve (12) week industry internship undertaken at the end of Year 3 of the programme. Language training is built into the degree programme as a requirement during the first two years.

### YEAR III - SEMESTER 1

MGMT 2008	Organizational Behaviour
ACCT 2019	Accounting for Managers
TOUR 2000	International Tourism
FOUN 1101	Caribbean Civilization
TOUR 2002	Transportation and Travel

### YEAR III - SEMESTER 2

MGMT 2006	Management Information Systems I
MGMT 3017	Human Resources Management

TOUR 2001	Caribbean Tourism
TOUR 3005	Tourism Planning and Development

### One (1) of

MKTG3002	Marketing Research <b>OR</b>
TOUR 2004	Research Methods for Business
TOUR 3007	Internship (Summer) 3 credits

### YEAR IV - SEMESTER 1

MGMT 2224	Introduction to Entrepreneurship
MGMT 3024	Business Communication
MGMT 3005	Attractions Development & Management
TOUR 3000	Tourism Management
One (1) Approved Level II/III Management Elective	

### YEAR IV - SEMESTER 2

MGMT 3018	Industrial Relations
MGMT 3031	Business Strategy and Policy
TOUR 3001	Sustainable Tourism
TOUR 3002	Tourism Marketing
<b>One (1) of:</b>	
MGMT 3061	Team Building and Management <b>OR</b>
TOUR 3006	Project



# COURSE DESCRIPTIONS

## ECONOMICS UNIT

### PRELIMINARY LEVEL

#### **ECON0101 – PRELIMINARY MATHEMATICS FOR SOCIAL SCIENCES**

**Prerequisite:** No prerequisite required

This course is intended to provide students pursuing degrees in the Faculty of Social Sciences who, while meeting lower level matriculation requirements for entry into the degree programme, may need a refresher course in mathematics before they attempt the Faculty's Level I mathematics course: ECON1003. Students who possess the following would be exempted from this course: See MPT Exemption Listing.

### LEVEL I COURSES

#### **ECON1001 – INTRODUCTION TO MICROECONOMICS**

**Prerequisite:** No prerequisite required

In this course students will examine how economic tools can be used to understand and predict the behaviour of individual economic agents. The course provides students with a basic overview of the key microeconomic topics including individual consumption behaviour, production, cost, price setting by firms as well as the notion of market failure. The course allows students to develop an understanding of how to use economic tools and models.

#### **ECON1002 – INTRODUCTION TO MACROECONOMICS**

**Prerequisite:** No prerequisite required

The course examines the composition of the economy's key macroeconomic variables and the relationships which exist among such variables. Throughout the course, variables such as national income, economic growth, money demand and money supply and inflation are examined. In addition, the course would allow students to develop an understanding of how certain macroeconomic variables are measured and how such measurements can be interpreted.

#### **ECON1003 – MATHEMATICS FOR SOCIAL SCIENCES I**

**Prerequisites:** GRADE 1 at CXC CSEC Mathematics (General Proficiency) **OR** an A at Cambridge GCE O'Level Mathematics **OR** a pass in ECON0101 or the Faculty of Social Sciences' Mathematics Proficiency Test (MPT).

This is an introductory course in mathematical principles necessary for students pursuing higher level courses in the Faculty of Social Sciences. The aim of the course is to provide students with the foundational knowledge of the key mathematics principles such as sets, functions, basic linear algebra and calculus and their application to the social sciences. The course will be taught primarily through face-to-face lectures but online illustrations and videos may also be incorporated.

#### **ECON1004 – MATHEMATICS FOR SOCIAL SCIENCES II**

**Prerequisite:** ECON1003: Mathematics for Social Sciences I **OR** CAPE Mathematics

This course illustrates how mathematical techniques are used to understand business, economic or any social sciences phenomena. It extends on Mathematics for Social Sciences I/CAPE Pure Mathematics, exposing participants to further linear algebra (e.g.

vector spaces, normalization, dependence; linear transformations, Eigen values and Eigen vectors) and calculus (e.g. optimization, integration and differential equations). Greater emphasis is placed on the application of these topics in various social sciences fields such as: economics, finance, management, accounting, sociology, political science and psychology.

#### **ECON1005 – INTRODUCTION TO STATISTICS**

**Prerequisites:** GRADE 1 at CXC CSEC Mathematics (General Proficiency) **OR** an A at Cambridge GCE O'Level Mathematics **OR** a pass in ECON0101 **OR** the Faculty of Social Sciences' Mathematics Proficiency Test (MPT)

This course introduces students to the statistical principles necessary for students pursuing higher level courses in the Faculty of Social Sciences. The aim of the course is to enable students to develop the foundational knowledge of the key statistical concepts such as summarizing data, probability, inference and regression. It is organized around four main statistical concepts: Descriptive statistics, Probability, Inference and Estimation. Excel will be used to illustrate the concepts introduced in class.

### LEVEL II & III COURSES

#### **ECON2000 – INTERMEDIATE MICROECONOMICS I**

**Prerequisites:** ECON1001: Introduction to Microeconomics I, ECON1002: Introduction to Macroeconomics I **AND** ECON1004: Mathematics for Social Sciences II **OR** MATH1190: Calculus A

The course introduces the fundamental concepts of microeconomics. Based on theory, it investigates the behaviour of consumers and firms in a perfectly competitive environment. By studying the interaction of producers and consumers, the course will shed light on how industries and markets operate and evolve, and how they are affected by changes in policies and economic conditions. Students will be exposed to the mathematical concepts that are widely employed in microeconomics and other fields of economics.

#### **ECON2001 – INTERMEDIATE MICROECONOMICS II**

**Prerequisite:** ECON2000 Intermediate Microeconomics I

This course deepens the understanding of basic microeconomics concepts and provides tools of analysis which allows students to blend microeconomic theory with practical relevance to economic problems. It focuses on economic behaviour of firms in different market structures acquainting students with the techniques that allow firms to optimize and enable economists to examine and predict the outcome of policies on firms in different market structures. In addition, it covers the analysis of factor markets and examines the conditions governing the achievement of a general equilibrium in an economy. In addition, some attention is also paid to non-collusive oligopoly, Cournot and Stackelberg equilibria, pricing, price leadership, Pareto Optimality Welfare, techniques of project analysis and the use of investment criteria for capital budgeting.

#### **ECON2002 – INTERMEDIATE MACROECONOMICS I**

**Prerequisites:** ECON1001 Introduction to Microeconomics **AND** ECON1002 Introduction to Macroeconomics

The course introduces students the macroeconomic analysis of the aggregate economic measures. It teaches various macroeconomic theories used to understand the economy's performance. Students will become familiar with manipulating the models to solve

the macroeconomic problems such as recessions, trade deficits, budget deficits and unemployment as well as develop skills in policy advice informed by the models.

### **ECON2003 – INTERMEDIATE MACROECONOMICS II**

**Prerequisites:** *ECON1001 Introduction to Microeconomics* **AND**  
*ECON1002 Introduction to Macroeconomics*

The course focuses on the microeconomics behind macroeconomics in the areas of consumption, investment and money, the classical theory in national income in the long run and growth theory in the very long run. It uses a combination of mathematical and intuitive analysis to provide an understanding of the subject area. The application of analysis comes mainly from studies of the more developed economies and offers lessons that are valuable for developing countries especially the Caribbean.

### **ECON2004 – PUBLIC POLICY ANALYSIS**

**Prerequisite:** *ECON1001 Introduction to Microeconomics*

In this course the role of government in the economy will be examined. The course attempts to provide a critical discussion of the key issues faced by public sector managers in relation to externalities, imperfect competition, public goods, policy and regulation. One of the fundamental reasons for government intervention is market failure. The course therefore begins with a discussion of this concept and government's role in addressing this problem. Related to this are the concepts of public goods and regulation in the public interest, which are fundamental aspect of enhancing national welfare. The course material is closely aligned to the issues faced by Caribbean managers and examples are provided to illustrate the issues faced by public sector managers. This course is designed for non-specialist economics students in Public Sector Management. Both the microeconomics and macroeconomics principles governing the formulation of public policies will be examined

### **ECON2016 – MATHEMATICS FOR ECONOMICS III**

**Prerequisite:** *ECON1004 Mathematics for Social Sciences II*

This is a course in mathematics that is designed for students of economics. The limited number of mathematical topics that are covered in the course are useful and basic for analyzing many economic problems. The choice of these topics are based on their importance in different branches of economics. The basic mathematical theory underlying each topic covered is presented and examples are given to illustrate the use of this mathematical theory to solve problems.

### **ECON2022 – INTERNATIONAL BUSINESS ENVIRONMENT**

**Prerequisite:** *ECON1001 Introduction to Microeconomics* **OR**  
*ECON1002 Introduction to Macroeconomics*

The course is designed to introduce students to the analysis of the global economy and the businesses that operate within this environment. It describes the ideas of international business and the major issues that companies confront when operating across borders. Students will be provided with the knowledge and skills to effectively assess the current and future international business environment. The course will make use of a number of international data sets on bilateral trade patterns in the Caribbean, socio-demographic and macroeconomic indicators that can be used to assess the relative attractiveness of individual countries as supply and sales markets.

### **ECON2025 – STATISTICAL METHODS I**

**Prerequisites:** *ECON1004 Mathematics for Social Sciences II* **AND**  
*ECON1005 Introduction to Statistics*

The aim of ECON2025 is to provide students, primarily in the fields of economics, finance and business administration, with a conceptual introduction to the field of statistics and its many applications. Applications of data analysis and statistical methodology are an integral part of the organization and presentation of the material. The discussion and development of each technique is presented in an application setting, with the statistical results providing insights to decisions and solutions to problems. This course prepares students for the study of more advanced statistical material. It also introduces students to the software package Excel and emphasizes the role of computer software in the application of statistical analysis.

### **ECON2026 – STATISTICAL METHODS II**

**Prerequisites:** *ECON1004 Mathematics for Social Sciences II* **AND**  
*ECON1005 Introduction to Statistics*

The objective of this course is to explore techniques and methods that will help students better understand and undertake statistical inference as well as make predictions about future trends in economic or business endeavours. That is, the course will explore the basic tools used by economists and business persons to inform decisions and make predictions. The course covers topics in sampling including experimental design and survey, estimation theory, hypothesis testing, analysis of variance, regression analysis, and time series forecasting.

### **ECON2029 – RESEARCH METHODS FOR ECONOMISTS**

**Prerequisites:** *ECON1001 Introduction to Microeconomics*,  
*ECON1002 Introduction to Macroeconomics* **AND**  
*ECON1005 Introduction to Statistics*

This course is designed to help students to think and write like an economist. Participants will be exposed to the correct style of the various documents one is likely to encounter as an economist. This course will also examine the approach to crafting an economic paper, with an emphasis on key research topics such as finding a niche, making a contribution and making economic arguments. Given the importance of making presentations, the course would also explore some of the key elements of creating and making economic presentations.

### **ECON 3007 – INTERNATIONAL FINANCE**

**Prerequisites:** *ECON 2000 Intermediate Microeconomics I* **AND**  
*ECON 2002 Intermediate Macroeconomics I*

This course is designed for final year undergraduate students in Economics to expose them to, and/or increase their knowledge of the balance of payments, foreign exchange markets, and global debt and equity markets. The course emphasises areas such as balance of payments theory and policy, exchange rate issues, international taxation, and the evolution of the international capital market and monetary system.

### **ECON 3008 – HISTORY OF ECONOMIC THOUGHT**

**Prerequisite:** *At least 24 credits in their major*

This course exposes you to the evolution of economic thought from the 1600s to the present. Hence, the course starts with early economic doctrines such as those of the Physiocrats



and Mercantilists and then traces the history of economic ideas from the Classical School of economic thought of Adam Smith, David Ricardo, and John Stewart Mill right up to Modern Growth Theories of economists such as Solow and Arthur Lewis.

### **ECON3011 – ECONOMICS OF FINANCIAL INSTITUTIONS**

**Prerequisites:** *ECON2000 Intermediate Microeconomics I AND ECON2002 Intermediate Macroeconomics I*

This course helps students construct the theoretical and practical knowledge necessary to understand contemporary issues related to financial markets and the institutions that operate them. Particular attention is given to the evolving relationship between the financial institutions and the real economy in the increasingly interconnected global financial system. Topics covered include financial regulation and supervision, financial system stability assessment, risk management and financial crises. The course is taught with great emphasis on the Caribbean landscape.

### **ECON3034 – RESOURCE & ENVIRONMENTAL ECONOMICS**

**Prerequisites:** *ECON1001 Introduction to Microeconomics AND ECON1002 Introduction to Macroeconomics*

The course introduces the economic analytical tools or the key economic principles, which enable students to comprehend and analyze natural resource and environmental issues including natural resource degradation, pollution, climate change and natural disasters, and unsustainable development. It also critically examines the most pressing natural resource and environmental exploitation problems in the Caribbean. Finally, the course exposes students to case studies to illustrate the usefulness of the theoretical approach. The course consists of three parts. Part I develops the theoretical approach, which explains the dynamics of natural resource and environmental issues. Part II concentrates on natural resource and environmental issues in the Caribbean. Part III deals with case studies.

### **ECON3049 – ECONOMETRICS I**

**Prerequisite:** *ECON2025 Statistical Methods I OR ECON2026 Statistical Methods*

This first course in the econometrics sequence develops the basics of econometrics. Precisely, it explores econometric techniques and methods that help students estimate the relationship(s) between one type of variable called explained variable and one or more than one variable called explanatory variable, test relationship(s), verify economic theories, conduct policy analysis and make informed predictions. The course covers topics in single equation regression model, relaxation of the assumptions of the linear classical model, simultaneous equation model, and time series econometrics.

### **ECON3050 – ECONOMETRICS II**

**Prerequisite:** *ECON3049 Econometrics I*

This course extends the material covered in Econometrics I. It explores modern econometric techniques and methods that allow students to better estimate the relationship(s) between one type of variable called explained variable and one or more than one variable called explanatory variable, test the relationship(s), verify economic theories, conduct policy analysis and make informed predictions. The course covers topics in time series modelling, forecasting and simulations, panel data modelling, and limited dependent and qualitative variables modelling.

### **ECON 3051 – DEVELOPMENT ECONOMICS**

**Prerequisites:** *ECON 2000 Intermediate Microeconomics I AND ECON 2001 Intermediate Macroeconomics I*

This course introduces you to the principles, concepts, models and theories that have been developed and applied by economists for the study of the problems of developing countries. The course therefore covers principal theories of growth and transformation and focuses on key areas of interest such as key indicators of development, measurement issues, growth and development theories, trade and development, growth strategies, and sustainable development.

## **FINANCE (FINA) COURSES**

### **LEVEL I COURSES**

#### **FINA1001 – ELEMENTS OF BANKING AND FINANCE**

**Prerequisite:** *No prerequisite required*

This course introduces students to the role and functioning of the financial services sector; that is the peculiarities of financial systems. Banks and financial institutions in any economy encounter various financial issues as a consequence of the unique role that money and finance plays in the economy and hence the operation and management in banks and non-bank financial entities as well as the management of their respective portfolios are essential areas of study in this course. Further, students will explore the financial risks facing such institutions and their regulation with particular reference to Caribbean financial centres as well as be introduced to important concepts with regards to the evaluation of the real assets investments undertaken by firms.

### **LEVEL II & III COURSES**

#### **FINA2001 – REGULATORY ENVIRONMENT OF BANKING AND FINANCE**

**Prerequisite:** *No prerequisite required*

This course examines the regulatory environment for banking and finance. It focuses on the main pillars of regulation and the reasons why they are seen as so important. The course also looks at the impact of regulation on the business of financial institutions [FIs]. It is intended for students who aim to develop a critical understanding of the regulatory environment in which banking and non-banking institutions operate. This face-to-face course is useful for students who are desirous of pursuing a career in banking and finance.

#### **FINA2002 – QUANTITATIVE METHODS FOR BANKING & FINANCE**

**Prerequisite:** *ECON1005 Introduction to Statistics*

The course augments students' capabilities with respect to business decision-making. Students will further their foundation in statistical analyses, employing more advanced mathematical techniques which involve experimentation in business, forecasting to reduce uncertainty and the formulation of models to achieve the optimal solutions given certain constraints to problems faced by management.

#### **FINA2003 – INFORMATION TECHNOLOGY FOR BANKING AND FINANCE**

**Prerequisite:** *No prerequisite required* The aim of this course is to provide students with a thorough understanding of the role of IT in the delivery of financial services. Students will be introduced to the various systems that underpin the operation, strategy formulation and decision-making of financial institutions. The course also exposes students to an extensive study of the electronic payments architecture in the current environment as well



as to E-banking technologies. Additionally, the practical component of the course seeks to impart useful skills in the most popular application areas in today's marketplace- business (spreadsheet) software.

#### **FINA2004 – PORTFOLIO MANAGEMENT I**

**Prerequisite:** *No prerequisite required*

This course covers the elements of investments, the construction of optimal investment portfolio using common stocks, bonds, etc. that suits the objectives of different types of investors. Students will learn the methods of measuring portfolio performance, the risk of return trade-off and the efficient diversification of risk. Industry analyses, fixed income securities and theories, asset valuation, and interest rates will be examined. The course also looks at issues surrounding the investment of large pools of institutional funds such as mutual funds.

#### **FINA2005 – RISK ANALYSIS AND MANAGEMENT**

**Prerequisite:** *No prerequisite required*

This undergraduate course is designed to provide students with detailed exposure to risk analysis and management in a changing environment, especially as it relates to the laws, technology and effects globalization may have upon banking and other financial institutions in the Caribbean and globally. This course will encourage students to develop an understanding of the issues involved in the measurement, hedging, minimization, immunization of financial risk in bank portfolios.

#### **FINA3001 – CARIBBEAN BUSINESS ENVIRONMENT**

**Prerequisite:** *No prerequisite required*

This course focuses on key aspects of Caribbean companies doing business globally, including the forces of globalization; how business conditions and practices differ from country to country; free trade and protectionism and foreign direct investment. The course examines the global environment in which firms operate and how that environment affects the strategies and choices of companies. Students will develop an understanding of the rudiments of international trade theory, the impact of tariffs and other forms of trade protection, and the workings of the international monetary system and global capital markets.

This course broadly seeks to introduce students to the historical, social, legal, political and economic context shaping the Caribbean business environment.

#### **FINA3005 – BANK FINANCIAL MANAGEMENT**

**Prerequisite:** *No prerequisite required*

This course is designed to provide students with a detailed exposure to bank financial management in a changing environment, especially as it relates to the laws, technology and effects globalization may have upon banking and other financial institutions in the Caribbean and globally. This course will also encourage students to develop an understanding of the issues involved in the consolidation, convergence, and digital modernization of financial services. Moreover, a focus is placed on the main efforts to stem money laundering, harmonized regulations and better monitor large and complex financial organizations.

#### **FINA3008 – ADVANCED PORTFOLIO MANAGEMENT**

**Prerequisite:** *No prerequisite required*

Successful portfolio management involves the development of a broad array of quantitative and qualitative skills, involving an analysis of both investment instruments available in the capital market and the objectives and constraints of the investors. The purpose of this course is to acquaint the student with both conventional and state-of-the-art tools currently employed in the asset management industry through theoretical and practical learning.

Students will develop the skills needed to construct and manage portfolios of financial assets. Particular emphasis is placed on the practical application of the concepts explored in Portfolio Management I.

#### **FINA3010 – SUPERVISED RESEARCH PROJECT**

**Prerequisites:** *ECON1003 Mathematics for the Social Sciences I AND ECON1005 Introductory Statistics*

In this course students explore how economic and financial tools can be applied to specific problems or issues in the area of banking and finance. During the course, students are required to complete their own research paper that should contain some originality in material, argument and conclusion. The paper should also provide evidence of extensive reading and comprehension of the subject area. The research should be exploratory rather than descriptive in nature.

## **MANAGEMENT UNIT ACCOUNTING (ACCT) COURSES**

### **LEVEL I**

#### **ACCT1002 – INTRODUCTION TO FINANCIAL ACCOUNTING**

The primary objective of this course is to provide a thorough exposure to financial accounting fundamentals as they relate to today's business world. It is designed mainly for students who have little or no knowledge of financial accounting. The following topics will be addressed: the basic accounting process; accounting systems and controls; accounting for assets and liabilities; partnerships and corporations; additional financial reporting issues.

#### **ACCT1003 – INTRODUCTION TO COST AND MANAGEMENT ACCOUNTING**

This course is intended to provide students with an exposure to cost and managerial accounting emphasizing four major themes as follows: (i) Cost Accumulation; (ii) Determining appropriate cost techniques; (iii) Planning and (iv) Control. The topics covered will include: managerial accounting and business segments; cost accounting terminology; classification and systems; management reporting; job-order costing; process joint and by-product costing; absorption vs. direct costing and the contribution approach; introduction to budgeting; flexible budgets and standard costs; variance analysis; managerial accounting and not-for-profit organizations; departmental costing and cost allocation; cost-volume-profit analysis; relevant costing and capital budgeting; the pricing decision, transfer pricing and alternative performance measures.

### **LEVEL II & III**

#### **ACCT2014 – FINANCIAL ACCOUNTING I**

**Prerequisite:** *ACCT1002 Introduction to Financial Accounting*

This course deals with the following: the reporting environment – GAAP, standard setting

and a conceptual framework, objectives of financial reporting, accounting concepts; the accounting process leading to financial statement presentation balance sheet and income statement, statement of changes in financial position; cash, temporary investments and receivables; accounting for inventories; accounting for fixed assets; accounting for long-term investments; accounting changes, correction of errors and preparation of statements from incomplete records; interim reporting and segmented information.

### **ACCT2015 – FINANCIAL ACCOUNTING II**

**Prerequisite:** ACCT2014 Financial Accounting I

This course deals with the following: current liabilities and contingencies; long-term liabilities; shareholders' equity; earnings per share; taxation; accounting for pension costs; accounting for leases; financial statement analysis; changing prices and financial reporting.

### **ACCT2017 – MANAGEMENT ACCOUNTING I**

**Prerequisite:** ACCT1003 Introduction to Cost & Management Accounting

The topics covered in this course will include the following: job costing; service cost allocation and some joint cost methods; process costing; absorption costing and direct costing; aspects of cost behaviour; decision making under certainty; breakeven analysis; cost accounting and elementary statistical analysis; budgeting; standard costing; introduction to investment decisions.

### **ACCT2018 – GOVERNMENT ACCOUNTING**

**Prerequisite:** ACCT1002 Introduction to Financial Accounting

This course deals with the accounting process in government departments. The topics include the legislation governing the financial system in the public service in the Caribbean; accounting operations (use of the vote book, local purchase orders, etc.) preparation of annual reports (the estimates, the budget); the concept of accountability. Links between government accounting system and national income accounts.

### **ACCT2019 – ACCOUNTING FOR MANAGERS**

*(Students interested in following the Minor/Major in Accounting, or taking higher level courses in Accounting will be required to complete ACCT1002 and ACCT1003 and not ACCT2019)*

The topics to be covered in this course include the nature and scope of financial accounting; the conceptual framework of accounting; recording of accounting information; users of accounting information and their needs; accounting and administrative control systems; preparation and analysis of financial statements; the income statement, balance sheet and statement of cash flows; use of international accounting standards in the preparation of financial statements; ratio analysis; costing principles and systems; budgetary planning and control; responsibility accounting; cost information for decision making, cost volume profit analysis and performance measurement through standard costing.

### **ACCT2025 – FRAUD EXAMINATION**

This course addresses the principles and nature of fraud, strategies in preventing fraud, proactive approaches to detecting fraud, techniques of fraud investigation, financial statement fraud, asset misappropriation, liability and inadequate disclosure frauds, consumer frauds, and fraud in bankruptcy, divorce, income taxes and e-commerce.

### **ACCT3015 – ACCOUNTING INFORMATION SYSTEMS**

**Prerequisites:** ACCT2014 – Financial Accounting I

MGMT2006 – Management Information Systems I

This course is intended to enable students with the requisite skills in computing to apply them to the practice of financial accounting, Management Accounting I and finance. It integrates both traditional knowledge and the state of the art knowledge, where information technology is presented as an enabler of organizational activities and objectives rather than the focus of study. This course seeks to develop in students the ability to design and evaluate the use of information technology in the accounting environment.

### **ACCT3039 – MANAGEMENT ACCOUNTING II**

**Prerequisite:** ACCT2017 Management Accounting I

Topics covered in this course will include: budgetary planning; budgetary control; standard costing; planning models for managerial decisions; linear programming and cost accounting; capital budgeting; the analysis of capital investment decisions; introduction to risk and uncertainty.

### **ACCT3040 – ADVANCED ACCOUNTING THEORY**

**Prerequisite:** ACCT2014 – Financial Accounting I

This course introduces the student to the nature of the changing landscape of accounting thought. It also provides a bird's eye view of research methods in accounting as a necessary part of understanding how these alternative views developed; questioning the criteria for determining what is acceptable knowledge in accounting. The course aims to develop critical thinking skills in students, thereby enabling them to assess the current accounting thought particularly as it relates to the Caribbean environment. Debating skills, critical awareness and essay writing for academic purposes are some of the transferable skills that will be imparted to students due to the nature of this course.

### **ACCT3041 – ADVANCED FINANCIAL ACCOUNTING**

**Prerequisites:** ACCT2014 – Financial Accounting I

ACCT2015 – Financial Accounting II

The primary role of this course is to help students consolidate their foundation understanding of important aspects of accounting and to provide a general frame of reference by which accounting practice can be evaluated. Students with an interest in a career in professional accounting require skills and competencies in the application of accounting to specialized areas using the regulatory framework of accounting within the Caribbean environment. This capstone course is formulated to provide them with those needed advanced skills in the practice of financial accounting. The course also aims to provide the foundation for professional studies in accounting.

### **ACCT3043 – AUDITING I**

**Prerequisite:** ACCT2014 Financial Accounting I

The topics covered in this course will include: Auditing I concepts ethics and public practice; auditors responsibility and legal liability, audit evidence, internal control, planning and supervision of the audit documentation, audit approach to small businesses, verification of balance sheet and income statement items.

### **ACCT3044 – AUDITING II**

**Prerequisite:** ACCT3043 Auditing I



Students in this course will be exposed to the following: statistical sampling; computer control and audit, value for money Auditing I; internal Auditing I; other investigations, e.g. prospectuses.

## MANAGEMENT (MGMT) COURSES

### LEVEL I

#### **GOVT 1011 – INTRODUCTION TO CARIBBEAN POLITICS**

This course intends to build upon the theoretical concepts introduced to students in GOVT1000, with a more direct and specific empirical focus on Caribbean political issues. The course will introduce students to a few of the basic concepts in the historical evolution of Caribbean political economy and society, and will seek to familiarize students with contemporary socio-economic and political development issues of relevance to the Caribbean. It is also intended to expose students to the relevant issues involved in understanding the nature of Caribbean political economy, Caribbean Political systems and the wider politics of the Caribbean.

It is hoped that upon completion of this course students should be able to identify, describe, understand and analyse and explain the historical and contemporary forces shaping Caribbean politics. Students should also have a basic knowledge of the workings of Caribbean political systems.

#### **MGMT1000 – INTRODUCTION TO COMPUTERS**

This course deals with the basics, major concepts and principles of computers and computing. Topics covered will include: evolution and classification of computers, computer hardware, software and data communications; computer data processing; programming and programming languages; microcomputers in business, computer security and controls.

#### **MGMT1001 – INTRODUCTION TO MANAGEMENT**

This course deals with the role, practice, importance and social responsibility of management in contemporary society. The topics to be covered include: overview of the management task and approaches to managing; nature, importance and types of objective; fundamentals of planning; organizing for effective performance; the control process; staffing and human resource management; leadership and decision-making; Production and Operations Management; social responsibility of management and international influences on management

#### **PSYC1003 – INTRODUCTION TO PSYCHOLOGY**

This course is designed to introduce students to the theory and practice of the science of psychology. Throughout the course students will explore the hereditary and environmental origins of behaviour. Students will gain a broad based knowledge of the many fields of psychology, increase their self-awareness and develop skills that will lead to a more critical analysis of human behaviour in our society. Topics for discussion with include the biological basis of behaviour, consciousness, thinking and language, motivation and emotion, stress and health.

#### **PSYC1004 – INTRODUCTION TO SOCIAL PSYCHOLOGY**

This course is designed to introduce students to the psychological discipline that uses

scientific methods to understand and explain how the thoughts, feelings and behaviour of individuals are influenced by the actual, imagined presence of others. Students will gain general knowledge of this interesting and exciting profession. Major content areas include prejudice and discrimination, prosocial behaviour, aggression, interpersonal attraction and close relationships. Issues will be discussed within the Caribbean context.

#### **SOCI1000 – INTRODUCTION TO SOCIOLOGY II**

The main objective of this course is to introduce students to the basic concepts, theories and methods of Sociology. It seeks to provide basic knowledge of the sociological approach to the study of social and economic problems and development, while ensuring that students have a clear understanding of the forms of explanation and methodological procedures used in Sociology for practical “scientific” analysis. It lays the foundation for more advanced sociology courses.

Topics for discussion include: development of sociology, introductory classical and modern theoretical perspectives, research methods in sociology, groups and social interaction, deviance, social inequality, social institutions, development of sociology in the Caribbean, social change and social development.

#### **SOCI1002 – INTRODUCTION TO SOCIOLOGY I**

**Topics covered in this course include:**

- Population, migration, population control
- Family, education, religion
- Bureaucracy
- Social stratification and mobility
- Model of Caribbean society

### LEVEL II & III

#### **GOVT 3015 – INTERNATIONAL POLITICS AND POLITICAL ECONOMY**

This course is intended to give students different perspectives on international issues of the day. It will focus on the interplay between international politics and international political economy as it relates to issues such as those of globalization and imperialism, ‘development’ and ‘underdevelopment’, the role of international organizations, the changing international political order, the theory and practice of foreign policy, war and peace, religion, environmental issues and the role of women in the international political economy. These issues will be examined in the context of the theories and approaches to international relations.

#### **MGMT2005 – MICROCOMPUTER APPLICATIONS FOR BUSINESS**

**Prerequisite:** MGMT1000 *Introduction to Computers*

This course will emphasize issues such as product evaluation and support, application, development, and management of information. Topics will include modelling with spreadsheets; human communication with word-processing; desktop publishing; business computer graphic; database development and management; and the sharing of data among different applications.

#### **MGMT2006 – MANAGEMENT INFORMATION SYSTEMS I**

**Prerequisite:** MGMT1000 *Introduction to Computers*

Nature and characteristics of MIS; defining information requirements; managerial roles; decision making and information systems; systems analysis and design; database and



database management systems; office automation; decision support systems and the management of information technology and systems.

### **MGMT2008 – ORGANISATIONAL BEHAVIOUR**

**Prerequisite:** *MGMT1001 Introduction to Management*

This course is designed to equip students with organizational behaviour knowledge necessary to be successful in more advanced management courses. Moreover, this course provides students with the tools to understand and evaluate the forces shaping the individual, group, and organizational processes and cultural dynamics as they affect the administration of organizations. Students will also gain an appreciation for the relevance of the study of organizational behaviour to managers and employees. Attention will be paid to both public and private sector organizations. Topics related to the individual level of analysis are presented first, then topics associated with the group level of analysis, and then topics related to organizational level of analysis. The delivery of each topic will include a discussion on specific works, events, and people in the workplace.

### **MGMT2012 – QUANTITATIVE METHODS**

**Prerequisites:** *ECON1003 Mathematics for Social Sciences I*  
*ECON1005 Introduction to Statistics*

A wide range of quantitative techniques and research methodologies are applied to the analysis of management problems. This course will provide students with the skills to apply a wide range of quantitative techniques and research methodologies to a variety of management problems in the various areas of management. A critical feature of the course is the use of managerial oriented cases to focus students on the application of quantitative techniques to management problems. Particular emphasis will be placed on computer based applications of the various techniques.

### **MGMT2013 – INTRODUCTION TO INTERNATIONAL BUSINESS**

**Prerequisite:** *MGMT1001 Introduction to Management*

Explanation of the regulatory framework which impacts on international trade decisions by public and private sector managers. Specific attention is paid to: trading groups such as CARICOM, European Common Market and USA-Canada free trade agreements; special trading arrangements such as CARIBCAN, USA Caribbean Initiative, Lomé Agreement and the ACP arrangement; international agreements and institutions influencing movement of goods, services, capital/investment and people (IATA, IMF, GATT); trade documentation requirements, tariff schedules and Generalized System of Preferences.

### **MGMT2020 – MANAGERIAL ECONOMICS**

**Prerequisites:** *ECON1001 Elements of Microeconomics*  
*ECON1003 Mathematics for Social Sciences I* **OR** *ECON1004 Mathematics for Social Sciences II*  
*ECON1005 Introduction to Statistics*

This course is essentially an application of economics and quantitative analysis to the managerial decision processes. The major topics include: demand and supply elasticity, consumer choice and the firm in competition; businesses and their costs; financial mathematics; quantitative techniques that support the development of decisions such as probabilities, correlation/ regression analysis, inventory mathematics, linear programming, forecasting, network analysis, and elements of descriptive and inferential statistical methods; environmental and economic growth problems of the firm as it operates within public policy.

### **MGMT2021 – BUSINESS LAW I**

This course deals with the underlying principles of business law – whether statutory or of the common law origin. Topics to be covered include: an introduction to the English legal system; nature of law; common law and equity; principal sources of law; case law and statute law; subsidiary sources: custom and books of authority; outline of the basic features and modes of operation of the business organization; agency and vicarious liability; formation, organization and management of partnerships and limited liability companies; law of contract – formation, consideration and terms; unenforceable contracts, illegality, capacity, discharge; remedies for breach, quasi-contracts; the modern legal system including tribunals.

### **MGMT2023 – FINANCIAL MANAGEMENT I**

**Prerequisites:** *ECON1005 Introduction to Statistics*  
*ACCT1002 Introduction to Financial Accounting* **OR** *ACCT2019 Accounting for Managers*

This course is intended to help students understand and appreciate the role of finance and the financial manager in today's business. It addresses issues related to the following broad topical areas: financial environment, analysis and planning; basic financial concepts; long-term investment decisions; cost of capital; sources of long-term financing; special managerial finance topics

### **MGMT2026 – PRODUCTION AND OPERATIONS MANAGEMENT**

**Prerequisite:** *At least 54 credits*

Management of production operations with special emphasis on planning and control of the total production system. Principal topics will include job design and evaluation; work methods, time and machine standards; production scheduling, inventory management, process design and plant layout, maintenance and quality control. Special emphasis will be focused on the relationship between Production and Operations Management and other functional areas of business, and the mathematical and statistical techniques pertinent to this aspect of management.

### **MGMT2027 – MANAGEMENT IN GOVERNMENT I**

**Prerequisite:** *MGMT1001 Introduction to Management*

This course focuses on the meaning, scope and importance of public sector management and its development as an area of study and practice. The course examines the various theories, principles and concepts which subsume the structure and function of public management systems. It focuses principally on systems of public management in the Westminster-Whitehall tradition with appropriate references to other systems/practices of management.

### **MGMT2028 – MANAGEMENT IN GOVERNMENT II**

**Prerequisite:** *MGMT1001 Introduction to Management*

This course is designed to expose students to a range of modern management techniques that are geared toward increasing analytical capacity in the public sector. Topics covered will include: systems analysis; decision theory; simulation; game theory; queuing theory; critical path analysis; cost-benefit analysis; materials control.

### **MGMT2224 – INTRODUCTION TO ENTREPRENEURSHIP**

**Prerequisite:** *MGMT1001 Introduction to Management*

On average 70% of all new business ventures fail within the first year of operation. Ignorance

of and failure to apply entrepreneurial principles and practices have been identified as significant contributors to this situation. If this trend is to be reversed it is imperative that potential entrepreneurs adopt an entrepreneurial mindset and apply theory-based practice in their new venture development process. This course focuses on the thinking involved in converting the idea into a viable business opportunity and the strategies for developing a product/service that satisfy customer needs better than existing solutions.

#### **MGMT3005 – ATTRACTIONS DEVELOPMENT AND MANAGEMENT**

The course enables students to gain a theoretical and practical understanding of the creation of visitor attractions, their role, use and the broader consequence of their existence for society. It explores the elements of experiences that go beyond the tourism product to the human and social impacts. It utilises case scenarios to foster critical reflection on the various aspects of attraction production and its value and strategic importance.

#### **MGMT3017 – HUMAN RESOURCES MANAGEMENT**

**Prerequisite:** *MGMT2008 Organizational Behaviour*

Topics to be covered in this course include: evolution of and perspectives on the human resource management function; human resource management objectives; human resources planning; the analysis of jobs; recruitment, selection and placement; employee training and development, performance management and appraisal systems; promotions and transfer policy; compensation and benefits management.

#### **MGMT3018 – INDUSTRIAL RELATIONS**

**Prerequisite:** *MGMT3017 Human Resources Management*

Theoretical approaches to the study of industrial relations; origins and development of trade unions and employer associations; systems of industrial relations in the Commonwealth Caribbean; collective bargaining theory and practice; contract administration and disputes settlement procedures; nature and causes of industrial conflict; labour and the law; public policy and industrial relations; topical issues in industrial relations.

#### **MGMT3022 – ORGANISATIONAL DEVELOPMENT**

**Prerequisites:** *MGMT2008 – Organizational Behaviour AND MGMT3017 – Human Resources Management*

This is a practical course that is designed to introduce students of management and human resource management to the theory and practice of Organizational Development (OD) in contemporary organizations. It exposes students to different perspectives on OD at the individual, group and organizational levels of analysis. Moreover, it fosters students understanding of the dynamic nature and complexity of the practice of OD through formal exposure to its concepts, principles, approaches and techniques. In this course, theoretical models and the process of OD will be considered, along with real-world examples of organizations that have or have not benefited in the past, or that might or might not benefit in the future, from Organization Development interventions. Additionally, students will learn about change, its meaning and concept, who or what causes it, who manages it, who or what is managed, and how to manage it and become agents for change, to improve human resources and organizational effectiveness, and to increase productivity. The course is structured to cover both the “process” and the “content” of Organization Development.

#### **MGMT3023 – INDEPENDENT STUDY**

This course involves the conduct of research on management and business-related topics

under the supervision of the lecturer. The student is expected to submit a research paper following academic peer review articles.

#### **MGMT3024 – BUSINESS COMMUNICATION**

The topics covered in this course include: communication theory and practice; critical communication skills for management; mastering communication technology; the communication audit; organizational and market surveys; and communication challenges in a global marketplace.

#### **MGMT3031 – BUSINESS STRATEGY AND POLICY**

This is a capstone course designed to integrate the body of knowledge from and draw on the competence developed in other courses to solve general management problems. It specifically involves an exploration of the strategic management process. Topics covered will include: the strategic management process; defining the business, setting strategic objectives and formulating policy; techniques of industry and competitive analysis; general business strategies and industry environments; strategy implementation and strategic control.

#### **MGMT3033 – BUSINESS, GOVERNMENT AND SOCIETY**

This course provides a treatment of the interface among Business, Government and Society. It shows how public policy affects business and deals with the response of business to that policy and to interest group pressures. The topics covered will include: the regulatory power of government, public policy and the environment of business; environmental impact on business decisions; social accountability of business; corporate political strategies and public issues management.

#### **MGMT3037 – INTERNATIONAL BUSINESS MANAGEMENT**

**Prerequisites:** *MKTG2001 Principles of Marketing  
MGMT2023 Financial Management I  
MGMT2013 Introduction to International Business*

**Topics covered in this course include:** Strategies and structure of multinational an global enterprise, evaluation of political risk; foreign location decisions and entry options; legal issues in the International Business Management environment; international product and market portfolio diversification strategies; opportunity analysis and treat identification in international environment; managing foreign exchange risk, and tax environment and the control and management of foreign operations.

#### **MGMT3048 – FINANCIAL MANAGEMENT II**

**Prerequisite:** *MGMT2023 Financial Management I*

Topics covered in this course will include: cost of capital; capital rationing; risk, mean variance analysis and stochastic dominance; uncertainty; inflation and further topics in risk; portfolio and capital market theory; share valuation techniques; stock market efficiency; management of working capital; management of cash; management of debtors; management of inventory; valuation of companies; information technology and computer-based financial management; international financial management.

#### **MGMT3049 – FINANCIAL INSTITUTIONS AND MARKETS**

**Prerequisite:** *MGMT2023 Financial Management I*

Topics covered in this course will include: the use of money; the Caribbean financial environment; sector flow of funds analysis; Caribbean stock and money markets, efficiency-market theory and its applicability to the Caribbean environment; accounting



and efficiency markets; monetary policy; the comparison of Caribbean financial institutions with selected financial institutions of advanced countries.

### **MGMT3053 –INTERNATIONAL FINANCIAL MANAGEMENT**

**Prerequisite:** *MGMT2023 – Financial Management I*

This course exposes the student to an understanding of a range of concepts, issues and practices in international financial management. It is intended to help students understand the complexities of finance issues in a global arena of fluctuating currencies, different tax structures and economic, political and social change. The emphasis will be on current developments in the international financial environment; the financial risk of International Business Management operations and the management of such risks; as well as the financial opportunities presented by International Business Management and the maximization of such opportunities. While the course discusses theoretical points of view on the various issues, it also draws upon both empirical evidence and examples of firm's real world behaviour. The emphasis throughout the course is on taking advantage of being international and minimizing the risks of International Business Management operations.

### **MGMT3058 –NEW VENTURE MANAGEMENT**

**Prerequisites:** *MGMT2023 Financial Management I*  
*MKTG2001 Principles of Marketing*

This course is designed to expose students to the scope and extent of the entrepreneurial function and the varied competencies required for evaluating business opportunities, developing plans and starting a new venture. Topics to be covered include: legal issues in starting a business; role of entrepreneurship; financial sourcing of new ventures; managing the financial function; evaluating market opportunities; managing and planning operations and human resources; business and financial planning and preparing the business plans.

### **MGMT3061 –TEAM BUILDING AND MANAGEMENT**

**Prerequisites:** *MGMT3017 Human Resources Management*

This course explores the dynamics of building and managing teams in an organizational context. It introduces students to the concept of teamwork and the central role that teams play in the modern organization. The main subject areas which will be addressed in detail are team processes, team management, teams in the workplace, and team building and training. Students will develop strategies for managing functional teams and guidelines for conducting team meetings. They will adopt models for measuring team performance – both individual team members and the team as a whole, as well as develop criteria for measuring team goals. The course also provides students with a series of exercises and evaluations of their own work profile, and includes hands-on team building activities through an intensive Outward Bound experience. It combines exposure to theoretical materials with experiential learning exercises, presentations, and case analyses.

### **MGMT3062 –COMPENSATION MANAGEMENT**

**Prerequisites:** *MGMT3017 Human Resource Management*

This course examines the strategic choices in managing total employee compensation. The total compensation model introduced at the start of the course serves as an integrating framework throughout the course. Major compensation issues are discussed in the context of current theory, current research and major business practices. The course showcases practices that indicate new developments in compensation management as well as established approaches to compensation decisions.

### **MGMT3063 –LABOUR AND EMPLOYMENT LAW**

**Prerequisite:** *MGMT3017 Human Resource Management*

This course is set in the context of the new workplace and is designed for business rather than law students. As such its points of reference are Industrial Relations, Human Resource Management and related disciplines. It is also set in a larger societal context. Students will be encouraged to probe the political, social and economic context under which labour law is formed. The primary objective however, is to add a legal dimension to your understanding of work and workplace relationships.

### **MGMT3076 –MANAGING FINANCIAL INSTITUTIONS**

**PREREQUISITE:** *MGMT2023 – FINANCIAL MANAGEMENT I*

This course provides an introduction to the management of financial institutions, building on the skills and knowledge developed in prior courses to explore the ways in which managers of financial institutions can improve returns to shareholders. Students are introduced to international standards of banking practice and how they impact the functioning of the institutions in addition to defining and measuring the various types of risk to which these institutions can be exposed.

### **MGMT3089 –SOCIAL ENTREPRENEURSHIP FOR SUSTAINABLE DEVELOPMENT**

**Prerequisite:** *MGMT2224 Introduction to Entrepreneurship*

This course will introduce students to the concepts, practices, opportunities and challenges of social entrepreneurship within the paradigm of sustainable development. The course will provide a framework and tools that will help the participants to be more effective in this sector, and will provide an opportunity for them to practice their business skills through the development of a business plan for a socially responsive, income-earning venture.

### **MGMT3090 – ENTREPRENEURIAL FINANCE**

**Prerequisite:** *MGMT2023 Financial Management I*

This course will examine approaches to valuing the financial claims of the entrepreneur and venture capital investors, and structure contracts in light of new venture information problems. With the aid of case studies and course work, students will gain a better understanding of the broad range of situations and problems that they are likely to face when they become entrepreneurs or finance professionals involved in the financing of new projects. Some of the areas to be covered include: financing and harvesting, contracting processes, forecasting and valuation.

### **MGMT3091 – CREATIVITY AND INNOVATION MANAGEMENT FOR ENTREPRENEURSHIP**

**Prerequisite:** *MGMT2224 Introduction to Entrepreneurship*

This course will introduce students to the concepts, opportunities and challenges of operating under uncertainty and the role of creativity and innovation management in doing so. The course will provide a framework and tools that will help the participants to be more effective in adapting to changes and innovation in the market place. Additionally it will provide the opportunity for them to examine case studies of innovation management, and learn from the best practices employed.

## **MARKETING (MKTG) COURSES**

**LEVEL II & III**

**MKTG2001 – PRINCIPLES OF MARKETING**



**Prerequisites:** ACCT1003 Introduction to Cost and Management Accounting **OR**  
ACCT2019 Introductory Accounting for Managers

This course is designed to expose students to the conceptual framework and principles underlying the use and application of marketing practice. Specific emphasis is placed on product, pricing, promotion and channel decisions by service, public and private sector organizations to efficiently satisfy consumer and client needs.

### **MKTG3000 – MARKETING MANAGEMENT**

**Prerequisite:** MKTG2001 Principles of Marketing

This course is concerned with the development of the student's marketing decision-making skills and communication effectiveness. It is case-based, and students are expected to develop a marketing project based on field work.

### **MKTG3001 –INTERNATIONAL MARKETING MANAGEMENT**

**Prerequisites:** MKTG3000 Marketing Management

This course focuses on use and application of market techniques and strategies to marketing decisions involving regional and international market entry and expansion and sourcing. It explores the marketing issues involved on choice and use of different entry modes and their variants, e.g. joint ventures, franchising, direct and indirect exporting for international market expansion and sourcing branch plants. Major attention will be given to (a) macroeconomic policies including export intervention measures and their relevance to export and import behaviour; (b) managerial use of the marketing mix in international markets to achieve profits, market share, sales, and/or sourcing objectives. Specific emphasis is also placed on international market planning and control and managing the intermediary relationship.

### **MKTG3002 – MARKETING RESEARCH**

**Prerequisites:** ECON1005 Introduction to Statistics  
MKTG2001 Principles of Marketing

This course focuses on the design and execution of market research projects and the presentation of these results in a form useful for decision-makers. Students are required to complete a research project. Specific attention is paid to: planning the research project; use of experiments; identification of the research problem, selection of sample frame, and data collection methods; design of data collection instruments; data analysis and presentation.

### **MKTG3010 – INTEGRATED MARKETING COMMUNICATION**

**Prerequisite:** MKTG2001 Principles of Marketing

This course is designed to prepare students for roles as leaders and decision makers in companies or departments concerned with consumer/customer communications including: corporate communications, advertising, public relations, promotions, internet, marketing, media and client-based organizations. Students will learn and practice message and touch point integration with special attention to effectiveness and measurable results. Communication professionals are now more than ever accountable for their programmes and strategies. They also have more power to shape the way in which marketing organizations do business.

### **MKTG3070 – CONSUMER BEHAVIOUR**

**Prerequisites:** MKTG2001 Principles of Marketing

This course explores the dynamics of consumer behaviour throughout the purchasing

process and provides students with the skills necessary to analyze and shape marketing strategies for effectively meeting consumer needs. Consumer motivation, behavioural considerations affecting consumer purchasing decisions; and meeting consumer needs through selling, advertising and distribution are some of the key areas presented in this course.

### **PSYC 2002 – ABNORMAL PSYCHOLOGY**

**Prerequisites:** PSYC 1003 Introduction to Psychology **OR**  
PSYC 1004 Introduction to Social Psychology **OR**  
PSYC 1007 Fundamentals of Psychology

The student should have gained a basic understanding of the general principles of psychology and an appreciation of the variations of the different schools of psychology in the introductory courses and PSYC2012 Developmental Psychology. In addition, from PSYC 2012 Developmental Psychology, the student should understand the physical, social and psychological development of an individual from birth to death. With an appreciation of the limits of normal behavioural, the student is prepared for a course in psychology.

### **PSYC 2009 – LEARNING THEORY AND PRACTICE**

**Prerequisites:** PSYC 1003 – Introduction to Psychology

This is a one semester course for students registered in the major/ minor programmes in Psychology. The course is designed to present the main features of the theories on human learning and place them in their appropriate historical context. As the course progresses, links between learning theories and practices in different settings (home, school and organization) will be examined.

### **PSYC 2012 – DEVELOPMENTAL PSYCHOLOGY**

**Prerequisites:** PSYC 1003 Introduction to Psychology **OR**  
PSYC 1004 Introduction to Social Psychology **OR**  
PSYC 1007 Fundamentals of Psychology

The student should have completed the General Principles of Psychology in an introductory course and have an appreciation of the different Schools of Psychology.

This course is concerned with human development and factors that shape behaviour from birth to old age. Emphasis is placed on the similarities and differences between male and female and the part that society plays in shaping behaviour.

At the end of this course the student should understand the physical, physiological, social and psychological development of an individual from birth onwards.

### **PSYC 2025 – COMMUNICATION PSYCHOLOGY**

**Prerequisites:** PSYC 1003 Introduction to Psychology **OR**  
PSYC 1004 Introduction to Social Psychology **OR**  
PSYC 1007 Fundamentals of Psychology

This course is designed to introduce students to the various types of communication so that they are enabled to critically assess the ability of the various types of communication to influence human behaviour, attitudes and thoughts.

### **PSYC 3013 – CONTEMPORARY ISSUES IN SOCIAL PSYCHOLOGY**

**Prerequisites:** PSYC 1003 Introduction to Psychology **OR**  
PSYC 1004 Introduction to Social Psychology **OR**

### *PSYC 1007 Fundamentals of Psychology*

This course builds upon the foundation laid by the introductory social psychology course and focuses on how Social Psychologists address contemporary social issues. Drawing on contemporary theory, and pure and applied research, students will engage in a critical analysis of the crucial person and environment variables that influence behaviour in our Caribbean society. Topics for discussion will include prejudice and discrimination, interpersonal attraction, close relationships, social influence, prosocial behaviour, aggression, and social psychology applied to health.

### **PSYC 3014 – INDUSTRIAL AND ORGANIZATIONAL PSYCHOLOGY**

This course explores the applications of psychological theories and concepts to problems encountered in work environments with special reference to the Caribbean. It will address the research methods and consulting techniques used to study and modify behaviour in organizations. Topics for discussion will include research methods in Industrial and Organizational Psychology, employee recruitment and selection, evaluating employee performance, employee training and development, motivation, job satisfaction, communication, organizational culture and human factors.

### **PSYC 3050 – RESEARCH PROJECT IN APPLIED PSYCHOLOGY (MINORS)**

**\*\*N.B. For Psychology Minors only\*\***

This course is designed to develop an understanding, instill an appreciation, and provide hands on experience in designing and conducting an original piece of research in psychology. Students will gain experience in applying theories and skills attained throughout their undergraduate programme to conduct research. This one-semester research project will involve empirical and/or theoretical work using scientific methodology to address problems that emerge out of the Caribbean experience.

## **TOURISM (TOUR) COURSES**

### **LEVEL II**

#### **TOUR2000 – INTERNATIONAL TOURISM**

This course examines the development and present structure of the international tourism industry, and its significance and role in international trade and economic development. Topics covered will include determinants and patterns of tourism demand; the economics of tourism; the tourism product; the tourism industry: accommodation, transportation for tourism, tours, attractions and services; the role of tour operators, travel agencies, airline and cruise shipping companies in international tourism; tourism destinations, and tourism organizations.

#### **TOUR2001 – CARIBBEAN TOURISM**

**Prerequisite:** *TOUR2000 International Tourism*

The course will examine the major component sectors of tourism from a Caribbean perspective. The hotel sector, transportation, tourism services, the cruise and yachting sectors will be discussed; the role of tourism in economic, social and cultural development in the Caribbean region will be reviewed. The course will also examine Problems and Issues in Caribbean Tourism, including ownership and management structures, the economics of operations of Caribbean hotels, regional cooperation in air transportation, marketing and product development issues.

#### **TOUR2002 – TRANSPORTATION AND TRAVEL**

This course will offer an analysis of the development, role and operation of transportation services in the tourism industry. Topics covered will include the inter-relationship of Transportation and Travel, the significance of different modes of transportation for tourism, the structure of the international air transportation Industry, scheduled and charter services in air transportation, cruise, ferries and yachting transportation, the economics of operation of passenger transport, economic and legal regulation of transportation. Future trends in travel and transportation will also be discussed.

#### **TOUR2003 – TOURISM PLANNING AND DEVELOPMENT II**

The course aims to provide an understanding of the process of tourism development planning, and the creation of national Tourism Master Plans. Topics covered will include concepts, objectives and methods of planning in the context of the physical environment, assessment of tourism potential, survey and analysis of tourism resources conservation policies, pollution control, infrastructure development. Tourism development plans of Caribbean destinations will be reviewed and evaluated.

#### **TOUR2004 – RESEARCH METHODS FOR BUSINESS**

This course focuses on the design and execution of market research projects and the presentation of these results in a form useful for decision-makers. Students are required to complete a research project Specific attention is paid to: planning the research project; use of experiments; identification of the research problem; selection of sample frame, and data collection methods; design of data collection instruments; data analysis and presentation.

### **LEVEL III**

#### **TOUR3000 – TOURISM MANAGEMENT**

This course takes a broad overview of the tourism sector and examines issues and problems of the management and development of its major components. The course will focus on the functions and activities of tourism organizations in the public and private sectors: national tourism organizations and tourism associations. Issues of particular relevance in the context of Caribbean tourism will be highlighted, cruise tourism, air transportation, accommodation standards and classification, and tourism services.

#### **TOUR3002 – TOURISM MARKETING**

**Prerequisite:** *MKTG3000 Marketing Management*

The course is intended to provide the student with an understanding of the application of the marketing process in the tourism industry. The peculiarities of the tourism product as an amalgam of services will be examined, and the practice of marketing in several component elements of the tourism sector will be discussed: tourism destinations, accommodations visitor attractions, transportation, inclusive tour packages. The use of the principal marketing tools in tourism: advertising and public relations, sales promotion and merchandising, distribution channels including reservations systems will also be discussed. A range of cases covering different aspects of the tourism industry will be reviewed.

#### **TOUR3001 – SUSTAINABLE TOURISM**

The course examines the measurement of sustainability and the concepts of carrying capacity, eco-tourism, cultural tourism, environmental conservation and alternative tourism development. It will also examine the details involved in developing a sustainable tourism product in the Caribbean.

## SCHOOL FOUNDATION COURSE

### **FOUN1301 – LAW, GOVERNANCE, SOCIETY AND ECONOMY IN THE CARIBBEAN**

*(FOUN1301 is a multi-disciplinary course offered by the SCHOOL OF BUSINESS AND MANAGEMENT. It is designed for non-Social Sciences students.)*

The course will introduce the student to a number of the major social institutions in the Caribbean Society. It seeks to expose the student to the historical as well as contemporary aspects of Caribbean society including legal, political and economic systems in addition to insights of Caribbean culture and associated social problems. The aims of the course are to:

- Introduce students to the major sources of law, the function and nature of law;
- Expose students to the judicial systems, including courts and tribunals;
- Examine the principles of the Caribbean Parliamentary system;
- Examine systems of Government and the electoral process;
- Examine aspects of Caribbean economic systems in terms of development, structural adjustment and globalization;
- Examine theories of Caribbean society, Caribbean culture (religion, language, and music), race and ethnicity, and contemporary Caribbean social problems

## UNIVERSITY FOUNDATION COURSES

### **FOUN1006 – EXPOSITION FOR ACADEMIC PURPOSES**

*(This course is administered by the School of Humanities and Education)*

#### **This course is designed to:**

Equip students with the study and research skills they will need in order to get the maximum benefit from all their courses at the University. Familiarize them with the linguistic situation in the Caribbean and break down certain misconceptions that are typically held. It also introduces students to the rhetorical modes of discourse.

### **FOUN1008 – AN INTRODUCTION TO PROFESSIONAL WRITING**

*(This course is administered by the School of Humanities & Education)*

This course is designed to equip students across the disciplines (and particularly Social Sciences, Law, and Science and Technology) with skills in, business, technical and scientific writing.

- Writing effective arguments, writing problem solution arguments, arguing for action and proposing solutions;
- Writing to persuade: subjective/objective viewpoints – use of logic versus emotive expression; methods of refutation Writing business, technical and scientific documents describing and writing project proposals
- Writing from research in the field: designing and using surveys, questionnaires, interview schedules and so forth-understanding, analyzing and using the language of business technical innovations in vocabulary etc.
- Assessment: 100% coursework – continuous assessment consisting of selection of five or six written assignments on the major segments of the course.

### **FOUN1101 – CARIBBEAN CIVILIZATION**

*(This course is administered by the School of Humanities & Education)*

#### **Objectives:**

To develop an awareness of the main process of cultural development in Caribbean societies, highlighting the factors, the problematics and the creative output that have fed the emergence of Caribbean identities. To develop a perception of the Caribbean as wider than island nations or linguistic blocs. To stimulate students interest in, and commitment to Caribbean civilization and to further their self-determination.

### **FOUN1201 – SCIENCE, MEDICINE AND TECHNOLOGY IN SOCIETY**

*(The new School of Science, Computing & Artificial Intelligence administers this course)*

The overall aim of the course is to develop the ability of students to engage in an informed manner in public discourse on matters pertaining to the impact of science, medicine and technology on society. The course will help students to appreciate the essential characteristics of the scientific method as a mode of enquiry into nature and to understand why it provides the foundations of the technological world. (Students in the Faculty of Science and Technology cannot take this course)





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