



**THE UNIVERSITY OF THE WEST INDIES  
FIVE ISLANDS CAMPUS**

Semester II

**Examinations of APRIL/MAY 2023**

**Course Code: TOUR2001**

**Course Title: Caribbean Tourism**

**Date of Assessment: Monday April 24<sup>th</sup> 2023**

**Time: 1:00pm**

**Duration: Two (2) Hours**

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This paper has 2 pages and 5 questions.

**YOU ARE REQUIRED TO ANSWER 3 QUESTIONS.**

**THIS ASSESSMENT IS WORTH 60% OF YOUR FINAL GRADE.**

**ASSESSMENT DETAILS FROM INSTRUCTOR(S):**

**This paper has 5 questions. Students must answer any three (3) questions.**

**Each question is worth (20) marks**

1. Tourism is one of the Caribbean's major economic activities. The region has also been described as the most tourism dependent region in the world. What advice would you give to the Minister of Tourism on the Impacts of tourism and why? **(20 Marks)**
  - a. Economic
  - b. Social
  - c. Cultural
  - d. Environmental
  
2. Identify and describe why Caribbean Governments continue to spend millions on cruise port development, despite the fact that land-based tourism earns considerably greater returns than cruise tourism. Site at least (2) Caribbean examples **(20 Marks)**
  
3. “The attitudes and perceptions of local communities or residents are of special interest when examining and managing the economic, socio-cultural and environmental aspects of tourism development in the Caribbean. “Identify and describe two (2) tourism developments in two (2) different Caribbean Countries and state how these developments influenced changes in the quality of life of the local community due to the tourist-resident relationships, and the development of the tourism industry in that country. **(20 Marks)**
  
4. There are a number of key stakeholders in the Caribbean Tourism Industry .The role of various public sector or quasi- government organizations involved is critical in the management of the Tourism Industry. List and describe the role of (5) five key stakeholders in the region. **(20 Marks)**
  
5. What are the differences between Mass Tourism and Alternative Tourism? Identify and describe at least 4 Trends of Wellness Tourism in a Caribbean destination with which you are familiar. Identify the key Push factors and Pull Factors of Wellness Tourism in this destination **(20 Marks)**

**END OF QUESTION PAPER**